

PRESS INFORMATION

MICHELIN NORTH AMERICA (CANADA) ANNOUNCES PRICE INCREASE ON COMMERCIAL TRUCK TIRES

Laval, Quebec (Jan. 5, 2009) – For the first time in three years, Michelin North America (Canada) will increase prices by up to 5 per cent on Michelin® truck tires and by up to 6 per cent on BFGoodrich® commercial truck replacement tires sold in Canada. This price increase will be effective on all shipments scheduled on or after Feb. 1, 2009.

Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Laval, Quebec, Michelin North America (Canada) Inc. (www.michelin.ca) employs approximately 3,700 employees and operates three plants.

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