



UBISOFT® EXPANDS BRAZILIAN OPERATIONS

Paris, France – 20 January 2009 – Today, Ubisoft announced that it has acquired Brazil's longest-standing independent video game developer, Southlogic Studios®.

Established in 1996 in Porto Alegre (Rio Grande do Sul), Southlogic's team of around 20 developers has created titles for PC, handheld and home consoles, as well as provided art outsourcing and porting services. The studio has worked for various European, Japanese and American publishers and most recently developed *Imagine®: Wedding Designer* on Nintendo DS™ for Ubisoft.

"As Brazil's most experienced and premier development studio, Southlogic has proven its agility in adapting to new technologies and genres on a variety of platforms," declared Christine Burgess-Quémard, executive director of worldwide studios at Ubisoft. *"This acquisition reinforces our commitment to attracting talent in South America, and Brazil in particular, further boosting the group's ambitious expansion plans."*

The studio will be integrated into Ubisoft Sao Paulo, with Southlogic management reporting to Bertrand Chaverot, managing director of Ubisoft's Brazilian studio. It will keep its facilities in Porto Alegre, operating as a satellite office.

"We have been delighted with our collaboration with Ubisoft on their Imagine line of games," declared Southlogic founder Christian Lykawka. *"The entire Southlogic team is excited about the potential for growth and development as part of Ubisoft Sao Paulo, and having our creations reach players throughout the world."*

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has teams in 28 countries and distributes games in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2007-08 fiscal year, Ubisoft generated sales of 928 million euros. To learn more, please visit www.ubisoftgroup.com.

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