

Press release

Aix-en-Provence, 28 January 2009

Spir Communication is planning to reorganise the pre-press business of its subsidiary Imprimeries IPS

Imprimeries IPS, a Spir Communication subsidiary, is planning to reorganise its pre-press activity.

The aim of this reorganisation would be to adjust the workforce at Imprimeries IPS' 14 pre-press studios:

- to the decline in the average weekly volume of pages and advertising in both the free advertising press and real-estate magazines,
- to the major advances in CAP (computer-aided publishing) technology and the graphic chain in general.

The works council of Imprimeries IPS was informed today of the planned reorganisation at the pre-press business and will be requested to offer its views in February 2009.

The planned reorganisation, which would involve 130 job cuts in the pre-press workshops of Imprimeries IPS, would be tied in with a voluntary departure plan scheduled to run from March 2009 to March 2010.

The new organisation would allow Imprimeries IPS to continue improving services to internal and external customers.

Spir Communication is listed on Eurolist – Compartment B – and is included in the SBF 250. CAC Mid 100, CAC Mid & Small 190, CAC Media, CAC Consumer Services and CAC All Shares indices ISIN stock code: FR0000131732

For complete financial information about Spir Communication visit www.spir.fr

Contact: Patrick Schuster - Chief Operating Officer - Tel. : + 33.4.42.33.73.18 - pschuster@spir.fr