![Avanquest software logo]

Avanquest Software Launches
Advanced, Customizable Mobility Solutions
at Mobile World Congress in Barcelona
Hall 1 Booth B59

Avanquest's Latest OEM Solutions Pro-Actively Meet Mobile Operator, Manufacturer and ISP Needs for Convergent Next-Gen Software and Services

PARIS & DENVER, February 10, 2009 – **Avanquest Software**, a leading developer of state-of-the-art consumer and OEM software for mobility and telecommunications, **will showcase its complete line of advanced mobile and Web solutions for network operators, ISP's and device manufacturers at the annual GSMA Mobile World Congress in Barcelona, Feb. 16-19.**

Visitors to the Avanquest exhibit space during the premier event of the worldwide wireless industry will experience a broad range of dynamic new Avanquest software innovations from sharing and synchronizing solutions to PC optimization and backup, leading the way in mobility, Internet and PC convergence to deliver a range of consumer and business services for wireless operators, ISPs and equipment manufacturers

Headlining the new Avanquest Software product lineup will be a full-featured version of Avanquest's SendPhotos, delivering a robust online photo-sharing ecosystem that provides certified support for more than 140 mobile devices from leading manufacturers. Supporting the world's first Android-powered smartphone, the T-Mobile G-1, Avanquest's SendPhotos also offers compatibility with the latest Apple iPhone, Blackberry's Pearl, Curve, Storm and Bold devices, plus millions of S60 and other Symbian-based smartphones in the marketplace today. Offering true convergence via PC client, device client and remote web access, SendPhotos enables delivery of the latest value-added converged services to operator and ISP customers worldwide.

Avanquest will also premiere at Mobile World Congress a true local synchronization and multimedia management solution for the Android platform, enabling Android-powered devices to deliver multimedia capabilities comparable to the iTunes user experience. Amid growing Android OS support by device manufacturers, the thin-client solution employs a USB connection to work directly with Avanquest mobility tools to standardize data transfer between the Android-OS device and Windows-based PC, enabling PIM sync and management of music, playlists and other multimedia content.

The growing family of Avanquest mobility products showcased at Mobile World Congress also includes: Mobile Phone Companion, the web-synchronized, PC widget version of Avanquest's Mobile PhoneTools, the world's leading Windows-based mobility suite with more than 280 million copies sold worldwide; and 3G Connection Manager, a powerful new high-speed cellular Internet access management tool, designed for both GSM and CDMA networks and optimized to run on the latest generation of ultra-lightweight and ultra- portable netbook PC devices.

Additionally, Avanquest will preview its forthcoming WebEasyLive.com solution for the ISP market, a customizable SaaS "no programming" website builder that leverages the powerful Adobe® Flex®3 Framework to let ISP's expand their service offerings to businesses and consumers, providing anytime, anywhere maintenance and easy remote update of ISP-hosted websites.

"Avanquest will demonstrate at Mobile World Congress our ongoing ability to develop advanced, customized solutions that proactively address changes in the mobile industry and meet the needs of network operators as well as mobile device and accessory manufacturers worldwide," said David Wright, president of Avanquest Software's OEM division, headquartered in Denver and Paris. "The latest in 25 years of successful Avanquest product introductions, these new offerings – particularly, the work we have

done to make the Android platform even more dynamic through the possibility of local data synchronization and data management – show our continued leadership in technology trends."

The Avanquest Software GSMA Mobile World Congress exhibit, located in **Hall 1 Booth B59**, will feature:

SendPhotos – The new full-featured interactive photo sharing version of Avanquest's SendPhotos is the only all-in-one photo sharing solution to provide certified support for more than 140 mobile phones from leading manufacturers in the market today. The online digital imaging ecosystem leverages the convergence of mobile phone, PC and Web 2.0 technologies to enable friends and family to instantly and securely share and exchange favorite photos and digital images virtually anytime or anywhere over the Web, from their PC or their mobile device.

Mobile Phone Companion – The new web-synchronized version of the market-leading Mobile PhoneTools PC-cellular synchronization suite, Mobile Phone Companion is a modular product with a customizable download web-portal interface for network providers and mobile device manufacturers. Installed to the PC and the device, the solution enables on-demand user download, activation and anytime access from the PC or mobile web browser to the solution's features, including: Contacts, Calendar, File Manager, Video converter, plus social-media sharing with user-designated contacts of images, photos, videos or calendars. Mobile Phone Companion tightly integrates with SendPhotos, Flickr, Picasa, YouTube and other popular Web 2.0 content sources; social-networking sites Facebook, MySpace and LinkedIn, plus other anticipated services, such as Google Maps; and utilities like PayPal, for shopping and payment. Mobile Phone Companion's Web 2.0 portal is an open platform on which additional features and functionality can be built by third party developers.

3G Connection Manager – A powerful 3G network connection management tool, available in 20 languages and customized to a device manufacturer or network operator's "look and feel," 3G Connection Manager lets mobile subscribers using light-weight portable PC devices manage data connectivity across international borders with automatic reconfiguration of 3G connection settings for hundreds of local networks worldwide. Travelers who purchase local SIM cards can continue to receive hassle-free wide-area data access without expensive roaming charges and enjoy the ability while travelling to send and receive SMS messages and manage contacts on the subscriber's SIM card.

WebEasyLive.com – Also shown for the first time, the WebEasyLive.com fully functional demo site will highlight Avanquest's offering for the ISP market, which provides consumers and business users with fully-editable and easily maintained sites using Web 2.0 technology, with full-featured WYSIWYG editing that gives users control over every element of style, layout and content, without forcing them to write a single line of code. At WebEasyLive.com, users can easily create their own website, with thousands of web page templates and designs from which to choose. WebEasyLive.com can be fully personalized and tailored to any ISP's sales and marketing strategy, while providing ISPs with the option of linking the WebEasy design and setup tools to Avanquest's or the ISP's own payment and hosting platforms..

More information about Avanquest's family of OEM solutions for the mobile and telecom industry is available online at: www.avanquest.com/oem

About Avanquest Software
Avanquest Software is one of the world's leading software developers and publishers, marketing through Retail, Corporate, OEM and Direct-to-Consumer channels. With 600 employees and approximately 200 engineers in Research and Development, the company is committed to innovation in the design, development and publishing of easy-to-use and affordable software. Avanquest Software is listed on Euronext (ISIN FR0004026714) since December 1996. Additional information is available at http://www.avanquest.com or http://about.avanquest.com.

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