



**For Immediate Release**

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**Access Commerce to Preview Cameleon Multichannel Catalog, Sales Configurator and PLM Software at Mobile World Congress 2009**

**Chicago, Illinois and Toulouse, France, February 11, 2009** - Access Commerce (Euronext: 7424), a leading provider of multichannel selling and configurator software, today announced its participation at the Mobile World Congress 2009 February 16 – 19 in Barcelona, Spain.

Access Commerce will present its Cameleon multichannel catalog, sales configurator and PLM software for the communications industry. Cameleon helps service providers optimize multichannel selling and ordering processes for services, plans, packages and bundles.

In these challenging economic times, service providers need to dramatically reduce the time and cost it takes to launch new services in spite of the increased complexity of doing business: new features, options and content, numerous sales channels, eligibility rules, network constraints, business alliances and government regulations.

Using Cameleon, communication service providers can achieve significant business benefits:

- Accelerate Time-to-Market
- Improve the Customer Experience
- Grow Business Across Multiple Channels
- Reduce Costs and Modernize IT

Visitors will also hear about SFR, the Vodafone operator in France, who has selected Cameleon to improve their business agility. Access Commerce will showcase Cameleon at its booth in Hall 2, Level 1, Booth B16.

### **About Access Commerce**

**Access Commerce is an international provider of Multichannel Selling and Configurator software.**

Cameleon from Access Commerce helps companies sell customizable products and services across every sales channel by optimizing guided selling, product configuration, pricing and quote generation processes. Combining SOA and Web 2.0, it delivers unsurpassed performance and scalability to support the needs of large, international enterprises. Companies use Cameleon to improve their business agility, a key to accelerating time-to-market, enhancing the customer experience and increasing revenues. Cameleon is trusted by some of the world's largest businesses including Air Liquide, Eaton Corporation, Invacare, Legrand, Leroy Merlin, Pages Jaunes (Yellow Pages), Philips Electronics, Saint-Gobain, Schneider Electric, SFR and ThyssenKrupp. Access Commerce is headquartered in Toulouse, France and Chicago, Illinois.

Cameleon and Cameleon<sup>edge</sup> are trademarks of Access Commerce SA and may be registered in certain jurisdictions. All other product and company names mentioned are the property of their respective owners.

For more information, visit [www.access-commerce.com](http://www.access-commerce.com)

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