



Quadrant Finance To Handle Financial Communications for RueDuCommerce

RueDuCommerce, one of the top performing e-commerce forces in France, has decided to engage the services of Quadrant Finance, a financial PR agency managed by Arnaud Salla, to handle its financial communications strategy and ensure the implementation of actions.

Your new contacts are:

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About RueDuCommerce

Established in 1999, RueDuCommerce is a French leader in e-commerce via the www.rueducommerce.com website. RueDuCommerce is positioned at the core of two fast-growing markets: online shopping and consumer IT and electronic products. The website offers more than 15,000 references at highly competitive prices: IT, digital photo and video, hi-fi and digital sound, as well as numerous associated services.

RueDuCommerce has expanded its operations since July 2007, by uniting commercial sites to enhance its product offering in beauty, fashion, home, electrical goods, toys and games, travel, sport and DIY.

With 4 to 6 million monthly visitors, the www.rueducommerce.com website was elected "Best website for customer relations management" in 2006 by Journal Du Net.

RueDuCommerce achieved 2008 sales in excess of € 300 million and is listed on Compartment C of the NYSE Euronext Paris Stock Exchange.

ISIN code: FR0004053338 – Ticker: RDC

Please visit our website for more information: www.rueducommerce.com/corporate