

Paris, March 26th 2009

CANCEL AND REPLACE

Success of the issue by ST Dupont of convertible bonds into and/or exchangeable for new or existing shares (OCEANE)

On March 18th, S.T. Dupont has launched an issue of 100,000 convertible bonds and / or exchangeable into new or existing shares (the 'Bonds') for a total nominal amount of EUR 15,000,000.

The issue has been entirely subscribed at the end of the public offering period on March 24th. It is remembered that the controlling shareholder, D and D International B.V., had undertaken to subscribe all the Bonds so that the whole amount of the issue was ensured to be subscribed.

The controlling shareholder has consequently subscribed 96 888 of the 100 000 bonds offered, for an amount of EUR 14 533 200, representing 96,89% of the maximum issue size, among 97,76% of the Bonds offered in priority to the shareholders and 89,08% of the Bonds offered to the public.

The issue is primarily dedicated to refinance the convertible bonds issued in 2004 and arriving at maturity 1st April 2009. It will allow the Company to keep its available cash to finance its investments, the launch of its new products and part of its working capital, in an economic context where it becomes hard to find bank financing.

This issue has been coordinated by Ariana Advisors. The issue has been centralized by Société Générale Securities Services (SGSS) for the bonds offered to shareholders via their priority right and by ARKEON Finance for the bonds offered to the public.

The offering circular ("prospectus") - including the reference document ("document de référence") of S.T.Dupont filed with the Autorité des Marchés Financiers on 09 July 2008 under number D.08-0545, the update of the reference document of S.T.Dupont filed with the Autorité des Marchés Financiers on 17 March 2009 under number D.08-0545-A01, the information document ("note d'opération") and the summary of the information document - has received on 17 March 2009 from the Autorité des Marchés Financiers a visa under number 09-059.

Copies of this offering circular (prospectus) are available free of charge at the office of *S.T.Dupont 92, boulevard du Montparnasse - 75014 Paris* and on the websites of S.T.Dupont (www.st-dupont.com) and AMF (www.amf-france.org).

Description, History and positioning of the Company
The S.T.Dupont share trades on the Second Marché in the Paris Euronext market
(Euroclear: FR0000054199 ; Reuters: DPTP.PA ; Bloomberg: DPT FP).

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