



Infogrames enters into a liquidity contract

Lyon, France - April 7, 2009 - Infogrames Entertainment S.A. (Euronext - ISIN code: FR0010478248) (“Infogrames”) today announced that the company has mandated Crédit Agricole Cheuvreux to implement a liquidity contract (“*contrat de liquidité*”) effective April 8, 2009, for period of one year renewable by tacit agreement.

The contract’s objectives are in particular to improve the liquidity of the shares and to reduce the excess of volatility on a long term basis.

This contract is compliant with the Decision of the French market regulator (AMF – *Autorité des Marchés Financiers*) of October 1st, 2008 on the acceptance of liquidity contracts as an accepted market practice and in compliance with the Business Ethics Charter of the AMAFI (French Association of Financial Markets, representing stock exchange and financial market professionals).

The implementation of the liquidity contract takes place within the frame of the authorisation granted by the September 25th 2008 Shareholder meeting.

The following resources have been credited to the liquidity account: €200,000 in cash.

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About Infogrames Entertainment and Atari:

The Infogrames group, including the Atari brand and the massively multiplayer online game company Cryptic Studios, is a global producer, publisher and distributor of interactive entertainment software for all market segments and all interactive game platforms including consoles from Microsoft, Nintendo and Sony, advanced smartphones, Personal Computers, web and online. Its games are sold in more than 60 countries through an international distribution network and direct to consumers via www.atari.com.

Atari’s extensive catalogue of popular games is based on original franchises (Test Drive, Alone in the Dark, V-Rally, My Horse & Me, Backyard Sports franchise, Total Annihilation, Outcast etc.), Cryptic Studios titles (StarTrek Online, Champions Online), publishing properties (Ghostbusters, The Chronicles of Riddick, The Witcher, Race Pro etc.), international licenses (Dragon Ball Z, Dungeons & Dragons, Jamie Oliver etc.) and classic games covering the entire history of the video game industry (Pong, Missile Command, Asteroids etc).

For more information, please contact:

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