



Camaïeu

**Q1 2009  
revenue up by:  
+ 3,3 %**



<b>Consolidated data in EUR millions</b>	<b>31/03/09</b>	<b>31/03/08</b>	<b>09/08</b>
Branch retail sales	152.2	147.8	3.0%
Franchise store sales and royalties	7.5	6.8	10.3%
Other sales	0.2	0.2	na
<b>TOTAL REVENUE</b>	<b>159.9</b>	<b>154.8</b>	<b>3.3%</b>

Over the first quarter of 2009, Camaïeu generated total revenue of EUR 159.9 million, up by 3.3% on Q1 2008.

Like-for-like growth for Q1 came out at -6.7% in spite of a favourable winter sales period. The development of the network offset this disappointing performance in terms of revenue but will have a negative impact on the group's quarterly profit margin.

France's ready-to-wear market for women shrank by 6.9% as at the end of February 2009 (Source: CTCOE).

In Q1 the group opened 26 stores, acquired one franchised store and closed five stores.

At March 31, 2009, the Camaïeu network boasted a total of 766 stores, 265 of which are located overseas.

Number of shares: 6,060,204

Camaïeu is listed on the MID100 index

Reuters CMAE.PA  
ISIN FR0004008209  
Bloomberg AMA

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