

Clichy, April 16th, 2009 at 6:30 pm

L'ORÉAL

ANNUAL GENERAL MEETING
Thursday, April 16th, 2009

- **Renewal of the tenure as director of:**
Ms Françoise Bettencourt Meyers
Mr Werner Bauer
Mr Peter Brabeck-Letmathe
Mr Jean-Pierre Meyers
Mr Louis Schweitzer
- **Approval of proposed dividend: €1.44, up by +4.3%.**
- **Amendment of the Articles of Association to incorporate the principle of a preferential dividend.**

The Annual General Meeting of L'Oréal Shareholders was held at the Carrousel du Louvre in Paris, on Thursday, April 16th, 2009, under the chairmanship of Sir Lindsay Owen-Jones, Chairman of the Board of Directors.

The Annual General Meeting has in particular:

- approved the parent company financial statements and the consolidated financial statements for 2008.
- decided on the payment of a dividend of €1.44 per share, which will be payable from Friday, April 24th, 2009.
- renewed the terms the tenure of five directors.
- amended the Articles of Association to include the principle of a preferential dividend for the shareholders whose shares have been in registered form for at least two years and not exceeding 0.5% of the share capital.

All the Annual General Meeting resolutions were adopted by a very large majority. The results of the votes are available on the www.loreal-finance.com website.

A summary of the AGM will be provided in the next L'Oréal "Letter to Shareholders", which will be sent to holders of registered shares, and is available on request and on the www.loreal-finance.com website.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

Contacts at L'ORÉAL (Switchboard: +33.1.47.56.70.00)

**Individual shareholders
and market authorities**

Mr Jean-Régis CAROF
 Tel: +33.1.47.56.83.02
jcarof@dgaf.loreal.com

**Financial analysts and
Institutional investors**

Mrs Caroline MILLOT
 Tel: +33.1.47.56.86.82
cmillot@dgaf.loreal.com

Journalists

Mr Mike RUMSBY
 Tel: +33.1.47.56.76.71
mrumbsby@dgc.loreal.com

For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the Internet site for shareholders and investors, <http://www.loreal-finance.com>, or its mobile version on your cell phone, <http://mobile.loreal-finance.com>; alternatively, call +33.1.40.14.80.50.