



PRESS RELEASE

May 6, 2009

RCI BANQUE ISSUES €750 MILLION IN THREE-YEAR BONDS

RCI Banque has issued today a bond with a maturity of three years and a coupon of 8.125%. The transaction was oversubscribed more than 8 times, testifying to investor confidence in the financial health of RCI Banque, which had a core tier 1 solvency ratio of 10.8% at December 31, 2008.

This issue forms part of the 2009 long-term financing plan of €2.5 to €3 billion, of which approximately €1 billion is covered by the SFEF (Société de Financement de l'Economie Française). It reinforces RCI Banque's balance sheet and will help it maintain its commercial performance.

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