

Consolidated first-quarter 2009 revenues: €445.1 million

Chiffres d'affaires par branche d'activité (M€)	T1 2009	T1 2008
CA Abonnements	400	411
CA Publicité	35	34
CA Autres	10	12
Total Chiffre d'affaires	445	457

First-quarter highlights

During the first three months of 2009, Canal+ was one of the few direct-to-air channels to boost its viewership amid sustained growth by France's digital terrestrial TV channels. The "Chaînes Canal+" package commanded a 4.5% share of French viewers, a 0.2-point increase from first-quarter 2008 that reflects the popularity of Canal+ Family and Canal+ Sport.

The number of unique visitors to the new canalplus.fr website doubled to 2,354,000 in February, representing a 112% increase since the site was revamped in September 2007.

In March, Canal+ video-on-demand customers watched more than 10 million programs since the catch-up service was introduced in spring 2008. One out of two subscribers regularly used the on-demand service on their televisions.

Total revenues

Canal+ SA consolidated revenues totaled €445 million for the first three months of 2009, compared to €457 million in first-quarter 2008.

The total subscription portfolio, which includes home and institutional subscriptions in France, the overseas departments and territories and Africa, came to 5.2 million subscriptions at end March.

The migration to digital continued at a quickening pace, with the percentage of digital subscribers rising to 83%, or a 12-point gain since March 2008.

This press release is also available in the "Infos Actionnaires" section of the www.canalplus.fr website.

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