

Press Release



For Immediate Release

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World's leading provider of market intelligence selects *Cameleon EasyQuote for salesforce.com* from Access Commerce

Hundreds of users around the world will benefit from Cameleon to streamline and accelerate the quotation process

Chicago, Illinois and Toulouse, France, May 14, 2009

Access Commerce (Euronext: 7424), a leading provider of multichannel selling and configurator software, today announced that a world's leading provider to life science industries has chosen Cameleon EasyQuote for salesforce.com.

[Integration with salesforce.com](#)

Cameleon EasyQuote from Access Commerce has been designed for integration into Salesforce, the leader in Customer Relationship Management and Cloud Computing. Available at www.salesforce.com/appexchange, Salesforce.com's more than 55,400 customers have access to Cameleon through AppExchange, the world's first on-demand directory for business applications.

[Cameleon^{edge} technology](#)

Cameleon EasyQuote for Salesforce is a SaaS (Software-as-a-Service) quotation system to help sales teams optimize the complete opportunity-to-order process, providing 100 percent accurate quotes and orders, shorter quotation cycle times and improved win rates. This Cameleon application leverages Cameleon^{edge} technology, which is based on a Services Oriented Architecture (SOA). It delivers unsurpassed performance and scalability in order to support the needs of large, international

enterprises with thousands of users. It also offers Rich User Experience techniques to ease user adoption and increase sales representative's productivity.

Cameleon EasyQuote provides best-of-breed functionality that includes an advanced quotation spreadsheet, product and service configuration, pricing and promotion application and proposal generation capable of handling simple to the most complex business requirements.

Growth strategy

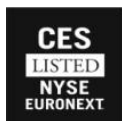
Cameleon EasyQuote for Salesforce will support Access Commerce growth strategy to penetrate new markets, and more specifically services industries which as Insurance, Telecommunications, Financial Services or Life Science. Gartner studies are showing at the adoption of Software as a Service will triple in the next five years.

About Access Commerce

Access Commerce is an international provider of Multichannel Selling and Configurator software

Cameleon from Access Commerce helps companies sell customizable products and services across every sales channel by optimizing guided selling, product configuration, pricing and quote generation processes. Combining SOA and Web 2.0, it delivers unsurpassed performance and scalability to support the needs of large, international enterprises. Companies use Cameleon to improve their business agility, a key to accelerating time-to-market, enhancing the customer experience and increasing revenues. Cameleon is trusted by some of the world's largest businesses including Air Liquide, Eaton Corporation, Invacare, Legrand, Leroy Merlin, Pages Jaunes (Yellow Pages), Philips Electronics, Saint-Gobain, Schneider Electric, SFR and ThyssenKrupp. Access Commerce is headquartered in Toulouse, France and Chicago, Illinois.

For more information, visit www.access-commerce.com



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