

## **NEWS**

# LAUNCH OF GDOC FUSION TRANSFORMS USE OF PDF AND XPS DOCUMENTS TO BOOST OFFICE PRODUCTIVITY

## Free PDF/XPS and Microsoft Office reader now available for download

**CAMBRIDGE**, **UK**, **19 May 2009**: Global Graphics (NYSE-Euronext: GLOG) a developer of edocument and printing software, <a href="http://www.globalgraphics.com">http://www.globalgraphics.com</a> today announced the launch of gDoc™ Fusion, an edocument builder application, designed for exceptional usability to create, review, edit, share and archive PDF and XPS documents. gDoc Fusion's powerful file format conversion also allows users to easily drag and drop pages from a wide range of different file formats into a single document that can be saved as a PDF, XPS or Microsoft Word document.

Global Graphics research shows that office workers say PDF software is the most difficult business application to use. gDoc Fusion has been designed specifically to ease the pressures suffered by office workers struggling with multiple document formats, offering straight-forward file format conversion and a number of special views to suit different ways of working.

"We created gDoc Fusion after extensive research into how people use office software. The overriding message was that people want software that's as easy to use as an iPhone, Facebook and other consumer gadgets," said Gary Fry, CEO, Global Graphics. "It's so simple that users don't need any training, which saves companies significant rollout costs."

The gDoc Fusion application includes a free PDF/XPS and Microsoft Word reader and is expected to be rolled out widely by SoHos, SMBs, enterprise, government and education establishments looking to reduce software licensing costs. The full version of gDoc Fusion costs £99 RRP for a single user licence.

"Current software has focussed on features rather than usability and office workers have struggled to assemble information in a range of different formats. By focussing on the everyday user problems and with a significantly lower price point, gDoc Fusion is supporting the wider rollout of PDF to the everyday worker," added Fry.

gDoc Fusion lets users drag and drop pages from PDF, XPS, Word, Excel or PowerPoint files, edit them, and then save the results as a PDF, XPS or Word document without the user needing to have Microsoft Office or other software installed.

## **Key Features:**

Page View – enables users to quickly read and modify individual PDF pages with the context-sensitive toolbar. Sticky notes and bookmarks can be added to pages and users can use text search and replace.

Document View – allows users to quickly extract, move, copy or delete pages between multiple open documents using easy drag and drop actions. Users can combine pages from multiple PowerPoint files, easily retaining different templates and formatting.

Flick View – saves time and printing costs by allowing users to quickly visually search through the pages to find information like with a physical document.

Finish Document Wizard – offers a guided process to enter document summary information, password security, opening view modes before saving with optimal settings for print or web publishing.

## **Pricing and Availability**

gDoc Fusion can be trialled for free by downloading the software from <a href="http://www.globalgraphics.com/gdoc">http://www.globalgraphics.com/gdoc</a> and is also available from a number of selected resellers worldwide. gDoc Fusion is available initially in English and German.

gDoc Creator™ which includes the printer drivers, MS Office macros and the converter that translates PostScript® to PDF or XPS, is available for £49. The full version of gDoc Fusion includes all of gDoc Creator and the viewing editor for working with PDF/XPS documents and is available for £99.

gDoc Fusion is currently available for Windows XP, Windows Vista and Windows 7.

A video demonstration of gDoc Fusion can be viewed online at: http://www.youtube.com/watch?v=10KDnZ-LOhM

## **ENDS**

## Note to editors

Review copies and screenshots of gDoc Fusion are available.

#### **About Global Graphics**

Global Graphics (<a href="http://www.globalgraphics.com">http://www.globalgraphics.com</a>) is a leading developer of e-document and printing software. It provides high-performance solutions to the graphic arts/commercial print and digital print markets and for knowledge worker and professional software applications. The company's customers include Original Equipment Manufacturers (OEMs), system integrators, software developers and resellers and number the world's leading brands of digital pre-press systems, large-format colour printers, colour proofing systems, digital copiers and

printers for the corporate and SOHO (Small Office / Home Office) markets, as well as a wide variety of market leading software applications.

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