

GROUPE BÉNÉTEAU

Reorganization of the company's executive management team in line with the adaptation plan

In connection with the plan to adapt the company in light of the downturn on the pleasure cruising markets – a plan that is being rolled out in line with the objectives, the Bénéteau Group's management has submitted a proposal to the Supervisory Board for a reorganization of the executive management team to ensure that the efforts made concern all levels of responsibility within the business.

Within this context, the position of Chief Financial Officer, held by Bruno Poloniato, will be performed as previously by Bruno Cathelinais, the Chairman of the Management Board.



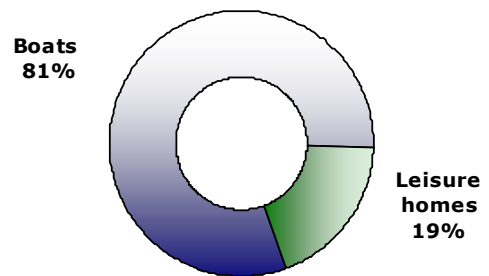
About the Bénéteau Group

In addition to being the world's number-one sailboat builder, the Bénéteau Group is one of Europe's leading players on the powerboat market.

It is also a major player on the European leisure home market and is developing its business on the residential market for wooden frame houses in line with sustainable development standards.

- Headcount at August 31st, 2008: 6,000 employees
- More than 20 production sites

BREAKDOWN OF FY 2007-08 SALES BY BUSINESS
1.055 billion euros (*)



** After sale of Microcar and Wauquiez*



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