## **News Release**



Contact: Vadim Feldzer +33 1 47 11 44 13

## Dassault Delivers its 2000<sup>th</sup> Falcon to Koç Holding

(Bordeaux-Mérignac, France, July 10, 2009) – Today, Dassault Falcon celebrated a major milestone in the history of the Falcon aircraft family, with the delivery of its 2000<sup>th</sup> Falcon at the Bordeaux-Mérignac facility. Since the first delivery of the Falcon Mystère 20 in 1965, the Falcon fleet has logged more than 14 million flight hours and 17 different versions of the Falcon aircraft have been designed, produced and delivered in 67 countries.

"Delivering our 2000<sup>th</sup> Falcon is more than a celebration of success," declared John Rosanvallon, President and CEO of Dassault Falcon. "It's a confirmation that all the qualities we've been building on since the Falcon Mystère 20 are essential to great flying. Today, Falcons are recognized worldwide for their spacious comfort, unbeatable performance and unsurpassed value. And they are, by far, the most fuel efficient in their class which means lower emissions".

The 2000<sup>th</sup> Falcon, a 2000LX was delivered to Koç Holding. Based in Istanbul, Koç Holding is the largest company in Turkey and a leader in both domestic and international markets. The company is among the top 50 companies in Europe and a member of the Fortune Global 200. The group focuses its operations on four core industries: energy, automotive, durable goods and finance and is active in 24 countries, in Turkey, Europe, the Middle East, and China.

"We could not grow our business without our airplanes," declared Mustafa V. Koç, Chairman of Koç Holding. "The Koç Group of companies is spread out with production facilities and dealer networks throughout the world. The business demands fast and efficient travel and our airplanes represent indispensable assets to our company growth." The 2000LX is the newest member of the Falcon family of business jets. Koç Holding also owns a Falcon 2000 and holds an order for a Falcon 900LX, to be delivered at the end of 2011.

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"The Falcon 2000LX offers the lowest operating costs of any airplane in the large cabin class and is an ideal business tool for global companies like Koç Holding," said John Rosanvallon. "Sharing this occasion with Koç Holding is remarkable not only because they are among our most faithful customers but they are also a highly respected member of the business community."

The 4,000 nm range 2000LX offers the same spacious, quiet interior as the 2000EX EASy but has the capability to serve a more extensive list of city pairs. The 2000LX can connect New York to Moscow; Mumbai to London; Paris to Delhi and Hong Kong to Brisbane non stop. It also offers a 10 to 15% climb speed improvement (over the Falcon 2000EX) allowing it to reach 41,000 ft in just 18 minutes. The Falcon 2000LX comes standard with the award-winning EASy flight deck which has won high marks and praise for its integrated features and intuitive displays.

The Falcon 2000LX is powered by the same highly reliable Pratt & Whitney Canada PW308C engines as the 2000EX. The PW308C is rated at 7,000lbs thrust (ISA + 15C) and recently passed 220,000 flight hours on the Falcon fleet.

## Dassault Falcon Backgrounder:

Dassault Falcon is responsible for selling and supporting Falcon business jets throughout the world. It is part of Dassault Aviation, a leading aerospace company with a presence in over 70 countries across five continents. Dassault Aviation produces the Rafale fighter jet as well as a complete line of Falcon business jets. The company has assembly and production plants in both France and the United States and service facilities on multiple continents. It employs a total workforce of over 12,000. Since the rollout of the first Falcon 20 in 1963, 2000 Falcon jets have been delivered to 67 countries worldwide. The family of Falcon jets currently in production includes the tri-jets—the Falcon 900DX, 900LX, and the 7X—as well as the twin-engine Falcon 2000DX and 2000LX.

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Press Contacts:

Dassault Aviation (Saint-Cloud, France) Vadim Feldzer +33 1 47 11 44 13 Marie-Alexandrine Munoz +33 1 47 11 64 23

**Dassault Falcon** (Teterboro Airport, USA) Ralph Aceti +1 201 541 4585 Andrew Ponzoni +1 201 541 4588