

## Revenue for 1st half 2009: +6%



Consolidated data in EUR millions	30/06/09	30/06/08	09/08
Branch retail sales	331.8	311	6.7%
Franchise store sales and royalties	15.5	15.6	-0.6%
Other sales	0.7	0.5	ns
TOTAL REVENUE	348.0	327.1	6.4%

Camaïeu posted total revenues of EUR 348 million for the first half of 2009, up 6.4% on 2008, of which 4.3% on a like-for-like basis.

In the  $2^{nd}$  quarter of 2009, revenue stood at EUR 188.1 million, up +9.2% despite a -2.2% decline on a like-for-like basis.

In accordance with its business development plan, Camaïeu opened 61 stores in the first half including 56 branch stores.

At June 30 2009, the Camaïeu network included 801 stores of which 286 overseas.

In early May, Camaïeu launched its e-commerce website.

First half results will be published on August 28, after market closing.

Number of shares: 6,060,204

Camaïeu is listed on the MID100 index

