

PRESS RELEASE

Thomson Home Networking Solutions At The Heart Of Bouygues Telecom's Bbox

Paris, France – 27 July 2009 – Thomson (Euronext Paris: 18453; NYSE: TMS), a worldwide leader of services to content creators, today announces that it is providing a range of home networking solutions to Bouygues Telecom, one of the major French mobile operators with more than 9,7 million subscribers, for the roll out of its “Bbox” gateway, launched at the end of 2008.

Bouygues Telecom has selected a full range of equipment from Thomson for delivering live, on-demand and interactive video services including:

- Home gateways (TG787);
- SmartVision service management platform and video-on-demand servers;
- IP set-top boxes (DBI8500);
- and Cirpack VoIP platforms for delivering primary line telephony.

In addition, the solution provided by Thomson includes full design, engineering, integration, support and maintenance services.

“This major contract with Bouygues Telecom is further proof of Thomson’s successful strategy in building innovative home networking solutions for operators,” said Frédéric Rose, Chairman and CEO of Thomson. *“As the worldwide leader in gateways, Thomson is ideally positioned to offer its customers the tailored solutions that operators need to deliver the next generation of advanced entertainment and online services.”*

“Thomson is able to provide a fully comprehensive range of triple play solutions with field proven success in large deployments,” said Serge Goldstein-Desroches, Executive Vice President Network of Bouygues Telecom. *“One of our main criteria for selection was also our strategy to continually develop innovative new services and thus the flexibility and interoperability of the solutions we have chosen are crucial – as is their ability to scale up seamlessly to very large number of users.”*

Certain statements in this press release, including any discussion of management expectations for future periods, constitute “forward-looking statements” within the meaning of the “safe harbor” of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management’s current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements due to changes in global economic and business conditions, “media and entertainment” markets, and regulatory factors. More detailed information on the potential factors that could affect the financial results of Thomson is contained in Thomson’s filings with the U.S. Securities and Exchange Commission.

About Thomson:

Thomson (Euronext Paris: 18453; NYSE: TMS) is a worldwide leader of services to content creators.
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