



PRESS RELEASE

Senator Selects Technicolor for Postproduction & Theatrical Release Services

Paris, France – 27 July 2009 - Thomson (Euronext Paris: 18453; NYSE: TMS), through its Technicolor Business Group, today announced that it has signed a long-term exclusive agreement with Senator Entertainment, Inc. to provide a full complement of postproduction and theatrical release services, including release printing, and 35mm and digital distribution.

This agreement further demonstrates the company's success in serving customers who create content, including newly emerging mini-major studios such as Senator Entertainment. It also confirms Technicolor's value in providing an unequalled set of industry leading services.

Frédéric Rose, Chairman and CEO of Thomson, commented: *"We're very pleased that Senator Entertainment has chosen us as a trusted partner to efficiently provide a full range of high quality services. Technicolor's proven heritage of technology innovation, combined with unmatched depth and breadth of services and products allows us to support the content creation industry in its evolving needs."*

"Technicolor is one of the most highly respected companies in the industry, and we are very happy to partner in a long-term exclusive agreement," said Marco Weber, CEO, Senator Entertainment.

Senator Distribution has a strong slate of theatrical releases for 2009 including: *Unthinkable*, *Brooklyn's Finest*, and *Killer Instinct*.

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Certain statements in this press release, including any discussion of management expectations for future periods, constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements due to changes in global economic and business conditions, "media and entertainment" markets, and regulatory factors. More detailed information on the potential factors that could affect the financial results of Thomson is contained in Thomson's filings with the U.S. Securities and Exchange Commission.

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About Thomson:

Thomson (Euronext Paris: 18453; NYSE: TMS) is a worldwide leader of services to content creators. <http://www.thomson.net> .

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