



Generix Group to take part in the presidential trip to Brazil

Paris, 4 September 2009 – Generix Group, international software editor of Supply Chain applications, announces its presence in the delegation of company managers invited by the President of the Republic of France to take part in a state visit to Brazil from 6 to 8 September 2009.

Jean-Charles Deconninck will be part of the delegation of businessmen accompanying the President of the Republic of France on a state visit to Brazil. This invitation shows recognition for Generix Group as a French exporter. Generix Group, a small and medium size company from the North of France, emblematic of the ICT sector, will be playing an active role in the co-operation programme initiated between the French and Brazilian governments. *"I am particularly proud to represent our company and French software publishing. Our solutions play an important role in the development of logistics and transport infrastructures; this role is recognised by the Brazilian government as part of its plan to accelerate growth. The invitation to take part in this state visit also demonstrates the importance granted to French small and medium size companies active in export",* declared Jean-Charles Deconninck, Chairman of the Board of Directors of Generix Group.

Generix Group, dynamic player in France's development in Brazil

Generix Group designs added value solutions in collaborative mode that accelerate the country's infrastructure development. Its solutions are designed to take into account sustainable development issues to reduce the ecological footprint of logistics chain players:

- optimising warehouse storage capacities,
- optimising transport,
- encouraging the dematerialisation of documents, etc.

Set up in Sao Paulo since 2005, the Generix Group subsidiary already accompanies a number of groups, including Carrefour, Ryder, Adeo, ID Logistics, Danone, Unilever, Arvin Meritor and Casa Show.

Generix Group is thus in a position to rally the main logistics service providers, industrial players and distributors around its initiative.

About Generix Group

Generix Group offers a comprehensive range of collaborative solutions to exchange data, manage flows and optimise the chain of value for industries and distribution. This offer is targeted at companies in the food, consumer goods, food distribution and specialised distribution sectors, and logistics providers.

With 600 employees and turnover of €70 million, the new group is the leading European editor in the fields of Trade and the Supply Chain. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Louis Vuitton, Sodial, Unilever, DHL Exel Supply Chain, Metro, Sara Lee, Kuehne + Nagel, Nature et Découvertes, Cdiscount, etc. 1,500 distributors, international industrial firms and logistics partners have chosen collaborative solutions by Generix Group.

Generix Group is listed on Euronext Paris (ISIN- FR0010501692 - GENX) www.generixgroup.com

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