

## **IBC 2009 Press Release**

### **CANAL PLUS SELECTS DALET FOR I>TELE 24/7 NEWS CHANNEL**

*Dalet to provide a fully integrated turnkey solution for Canal Plus i>Tele 24/7 news channel*

**Amsterdam – September 11, 2009** – Dalet Digital Media Systems today announced that Canal Plus has selected Dalet Enterprise Edition to modernize the production operation of their highly popular, France based i>TELE 24/7 news channel. Dalet will design a fully integrated workflow and will also spearhead the comprehensive system integration which will include technology from DataDirect Networks, HP and Omneon. The Dalet Enterprise Edition system will provide i>TELE with a tapeless workflow that enables them to re-engineer their 24/7 news operation; rationalizing media production by decreasing overall costs while improving program quality.

*"Canal Plus went through a rigorous selection process to evaluate the capabilities of the various technology offerings prior to selecting Dalet. A key advantage of their system was their integrated Newsroom Computer System. " comments Pierre FRAIDENRAICH , Chief Executive Officer, i>TELE. "The fact that Dalet will manage the new system deployment including its underlying infrastructure from video servers and storage, up to the network components, is a key issue for us"*

*"The installation at Canal Plus demonstrates the full range of services and capabilities Dalet has to offer," declares Stephane Schlayen, Chief Operating Officer, Dalet. "For the i>TELE project we are both the system integrator - managing the infrastructure design and implementation, coordinating the interactions between various technology providers - and the software editor, providing the enterprise solution that unifies the workflow through our advanced media asset management solution designed for news workflows. The combination ensures that Canal Plus migrates smoothly to a modern workflow that offers complete interoperability."*

The Canal Plus i>TELE Channel will house the core Dalet Enterprise Edition system which will include a farm of servers for multi-channel ingest, a robust newsroom computer system with over 150 journalist workstations equipped with advanced desktop video editing capabilities and 3 playout studios for distribution of content to traditional and non-traditional broadcast

mediums including 3G and Web. i>TELE Journalists in the field will be able to use the new Dalet WebSpace portal to view and manage planning, story creation with video and rundowns.

### **Improving Workflow at i>TELE**

The Dalet workflow will provide full interoperability between broadcast and IT systems. Dalet IT-based ingest servers will automatically store high-resolution material on DataDirect Network server with Quantum StoreNext file management system and simultaneously generate a proxy for immediate desktop viewing. From the Dalet journalist workstation, i>TELE journalists will be able to browse, search, cut, edit and add voiceovers using the Dalet MediaCutter editor. Thanks to the innovative "CG on the Timeline" feature, journalists can select a graphic template, fill in the relevant data and place it on the video, allowing the graphics to be attached as metadata to the video and played out automatically.

Dalet will integrate Omneon Spectrum Servers, controlled by the comprehensive Dalet News automation playout. Dalet will also manage teleprompters and playout of vizRT graphics as secondary events. The core architecture will include over 30 HP application servers for managing conversions, transfers, rendering and DaletPlus Media Asset Management for controlling user workflows including notifications, chats, editorial statuses and tasks assignments as well as contextual metadata schemes. Metadata will be tracked by Dalet at every step of the workflow. With metadata well organized, content cataloging is consistent enabling users to search the media archives with much greater results.

The technical infrastructure will be fully transparent to i>TELE users. Journalists and operators will be able to focus entirely on their editorial and operational tasks. Dalet will automatically build contextual workspaces for users based on access rights, ensuring they have the right tools and content throughout the entire production workflow. The flexible workflow engine will enable i>TELE to easily adapt to new user requirements and future technologies.

For more information about Dalet please visit [www.dalet.com](http://www.dalet.com) or visit them at IBC 2009 on stand 8 B77.

### **For More Information**

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