

Hi-media Germany enters the AGOF top ten ranking

Hi-media Germany, an audience of more than 13 million unique users per month

Paris, October 5, 2009. Hi-media, the online media group, (Code ISIN FR0000075988 - HIM, HIM.FR) announced that in the latest AGOF marketer rankings, it takes together with AdLINK Media the tenth place with a reach of more than 13 million unique users per month. This great achievement puts the combined ad network in the top ten audience reach before Yahoo! and just behind MSN and AOL Advertising. The combined entity is from now in the top 5 independent ad networks.

The combined entity provides to advertisers and media agencies the best possible conditions for innovative (behavioural targeting, special operations, mobile...) and high-reach online advertising with leading position in the e-commerce & travel, automotive, entertainment, women and news & sports verticals .

Cyril Zimmermann, founder and CEO of the group said: "Having Hi-media network in the top ten audiences and top 5 independent ad networks in Germany proves the accuracy of our strategy and the complementarities of both combined offers. Hi-media Germany together with AdLINK Media is able to give access to a massive and segmented audience to advertisers along with innovative tools and a proactive and experienced team."

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain further information about Hi-Media, please refer to our website www.hi-media.com. This press release may contain some forward-looking statements. Although Hi-Media considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements. Hi-Media operates in a continually changing environment and new risks emerge continually. Hi-Media does not undertake and expressly disclaims any obligation to update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

About Hi-media Group :

Hi-media, the online media group, is one of the top Internet publisher in the world with more than 50 million unique visitors per month on its proprietary websites. Hi-media is also the leading European player in online advertising and electronic payment. Its business model relies thus on two different sources of revenues: online advertising via its dedicated ad network Hi-media Network and online content monetization via its micropayment platform Allopass. The group which operates in 9 European countries, USA and Brazil employs more than 500 people and posted in 2008 135 million euros in sales (excluding AdLINK Media). Independent since its creation in 1996, the company is listed since 2000 on the Euronext Eurolist Paris (Eurolist C) and is included in the SBF 250, CAC IT and CAC Small 90. ISIN code: FR0000075988. Hi-media qualifies for FCPI as it received the OSEO label of "innovating company".

Site : www.hi-media.com

Financial communication

Sales and quarterly information for the third quarter of 2009: On 5 November 2009 after market closure.

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