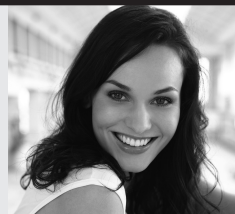




Camaïeu

Sales at September 30, 2009: **+5.9%**



Consolidated figures in EUR million	30/09/09	30/09/08	09/08
Branch retail sales	500.2	470.3	6.3%
Franchise store sales and royalties	24.2	25.2	-4.0%
Other sales	1.5	0.9	n/a
Total sales	525.9	496.4	5.9%

Camaïeu's total sales at September 30, 2009 were EUR 525.9 million, up +5.9% versus 2008 and down -5.4% on a like-for-like basis.

Sales in Q3 2009 (EUR 177.9 million) were up +5.1% and down -7.7% on a like-for-like basis.

The group continued its development in the 3rd quarter, opening 31 branch stores.

At September 30, 2009, the Camaïeu brand comprised 830 stores including 306 abroad.

The annual sales will be published on January 13, 2010 at the end of trading.

Number of shares: 6,060,204

Camaïeu is listed on the MID100 index

Reuters CMAE.PA
ISIN FR0004008209
Bloomberg AMA

Contact Camaïeu: Bénédicte Delaby
Tel.: +33 (0)3 20 99 71 13
www.camaieu.com

Contact ALMEA:
Tel.: +33 (0)1 47 23 05 42
camaieu@almeaconseil.com

