

Avanquest Software: New technological success in the United States

The Avanquest 3G Connection Manager software now equips the 3G modems developed by Personal Communication Devices (PCD) for Cricket Communications, the 8th largest wireless telephony operator in the United States.

Coming on the heels of highly significant agreements to equip Sony Ericsson and Motorola handsets, to be present on all ASUS Eee PC 3G Netbooks and to support Rogers, a leading Canadian service provider, Avanquest Software has registered a new success in North America.

Begun with Mobile PhoneTools (more than 150 million copies sold), our capture of the American and Asiatic telecom markets, is gaining momentum with Avanquest 3G Connection Manager.

In the latest agreement, U.S.-based Personal Communications Devices, LLC (PCD), announced the launch of a USB CDMA 3G modem for Cricket Communications embedded with Avanquest's 3G Connection Manager

By equipping the 3G UM185C modems with Avanquest 3G Connection Manager, PCD and Cricket, the 8th largest wireless telephony operator in the United States, will make life easier for countless mobile users.

"As nearly 71% of users count on using Internet in daily mobile situations, we are convinced that the demand for new solutions will continue to grow in the years to come"* declares Bruno Vanryb, co-founder and CEO of Avanquest Software. *"By always remaining at the cutting edge in development of software relied on by device manufacturers, operators and service providers, Avanquest Software will continue to play a front line role in the market".*

** Nielsen study performed during the GSMA World Congress 2009 (71% in the United States and 41% in Europe)*

About PCD

Personal Communications Devices (PCD) is a developer and marketer of wireless communications devices including handsets, PocketPCs, Smartphone's, messaging devices and wireless broadband modems to carriers throughout North and South America. PCD offers branded wireless devices from leading manufacturers as well as those that are sold under private carrier labels. Please visit www.pcdphones.com.

About Avanquest Software

Avanquest Software is one of the world's leading software developers and publishers, with operations on three continents, providing consumers and businesses with award-winning software for PC tune-up, office productivity, mobility and multimedia. Avanquest Software maintains a strong presence in North America through Avanquest Software USA and Avanquest North America, enjoying solid positioning in the OEM and SMB markets and combined retail sales that place the company among the top ten retail software publishers in the United States. With more than 100 software titles, the combined companies offer one of the industry's largest and most diversified product portfolios, available at more than 10,000 North American retail locations and on the Web. Avanquest Software is listed on Euronext (ISIN FR0004026714) since December 1996. Additional information is available at <http://www.avanquest.com> or <http://about.avanquest.com>.

Avanquest 3G Connection Manager is integrated into the PCD modem and operates just as well on Mac platforms as it does on PCs. Without complicated parameterization, the software connects its user to the Internet using 3G.

Going beyond the usual framework of connection software, Avanquest 3G Connection Manager offers additional functions such as call forwarding and SMS receiving on the computer, the possibility of printing these, copy pasting them or even archiving them.

Additionally, the software allows tracking the connection speed and time, as well as the volume of information exchanged, which turns out to be particularly useful when the user is roaming abroad.

"We are excited to be working with an industry leader such as Avanquest and to propose together products that are perfectly adapted to the mobility market in the United States" declares Philip Christopher, CEO of Personal Communication Devices.

This and the other agreements consolidate the Avanquest's position as a major independent supplier of cutting-edge solutions for managing mobile connections in 3G and in WiFi, from telephones to portable computers.

This agreement opens the way to the major North American operators.

Next announcement	1 st Half-Year Earnings FY 2009/10	12 November 2009 (before stock exchange opening)	
Contacts	Analysts - Investors Thierry BONNEFOI +33 (0)1 41 27 19 74 tbonnefoi@avanquest.com http://www.avanquest.com	Communication Christine SAUVAGET +33 (0)1 41 27 19 82 csauvaget@avanquest.com http://groupe.avanquest.com	Press Relations Nicolas SWIATEK +33 (0)1 56 76 58 36 nswiatek@avanquest.com
 Websites			
Codes	Ticker : AVQ	ISIN : FR0004026714	Reuters : AVQ.PA
			Bloomberg : AVQ:FP