

Nine months ended September 30, 2009
Consolidated revenues: €1,330 million

Revenues (in €m)	H1 2009	Q3 2009	YTD 2009	H1 2008	Q3 2008	YTD 2008	Change
Subscriptions	805	402	1 206	818	411	1 229	-2%
Advertising	73	21	94	71	21	92	2%
Other revenues	19	10	29	25	12	37	-20%
Total revenues	897	433	1 330	913	444	1 357	-2%

Third-quarter 2009 highlights included:

- The launch of CANAL+ WEEK-END, a new subscription package that provides access to exclusive CANAL+ programs from 7:00 p.m. on Friday to 9:00 p.m. on Sunday.
- An increase in aggregate audience share to 4.2% of viewers across France in the first nine months of the year. CANAL+ is the only direct-to-air channel to withstand the expansion of France's digital terrestrial TV network.

Subscription revenues for the first nine months amounted to €1,330 million versus €1,357 million in the year-earlier period due to the temporary impact of the quickening migration from analog to digital service. The percentage of digital subscribers stood at 90% at end-September, representing a 12-point increase compared with a year earlier.

The total subscriber base, which includes home and institutional subscriptions in France, the overseas departments and territories and Africa, came to 5.2 million subscriptions at end September.

Subscriber satisfaction with the programs aired by the CANAL+ channels remained very high, at 87%.

Advertising and sponsoring revenue rose €2 million to €94 million from €92 million for the prior-year period.

CANAL+'s consolidated income before net interest expense, tax and other revenue and expenses from ordinary activities, as determined by applying the cap and floor applicable under the distribution agreement with CANAL+ DISTRIBUTION, will amount to between €57.3 million and €64.6 million in 2009.

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