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## « Innovative company » certification by French OSEO

### **BIGBEN INTERACTIVE shares becomes eligible for investments by innovation-focused mutual funds (FCPI)**

The French government agency "OSEO Innovation" awarded BIGBEN INTERACTIVE the prestigious "Innovative company" label on 29 October 2009.

This qualification acknowledges BIGBEN INTERACTIVE's knowledge and expertise acquired over the last decade for developing innovative accessories for video game consoles and more recently for publishing video game software.

BIGBEN INTERACTIVE has used technology, such as radio frequency, since 2002 in video game controllers as well as its know-how in micro engineering, material stress testing, ergonomics, electronics, connection technology and software for the development of innovative accessories.

This now results in the offer of full gaming packs for video game consoles combining innovative accessories with dedicated software titles. The offered products cover a wide range including a shooting game with a rifle (« Hunting Challenge ») and two "exergames", « My Body Coach », (a software offered with a pair of dumbbells) and « CyberBike » (a software offered with a home exercise bike).

The interest shown by the OSEO agency confirms the industrial approach taken by BIGBEN INTERACTIVE for developing its product ranges and positioning its gaming packs (accessory + software) as innovative products.

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The qualification awarded by OSEO Innovation makes the BIGBEN INTERACTIVE shares immediately eligible for investments by innovation-focused mutual funds (FCPI) which by law must make 60% of their investments in Oseo qualified companies. The access to this new investor base is good news for all existing BIGBEN INTERACTIVE shareholders.

BIGBEN INTERACTIVE was advised by GENESTA FINANCE for preparing its application and following up the review process by the OSEO agency.



BIGBEN INTERACTIVE

*Euronext : Eurolist of Euronext Paris, C market segment; FTSE ; Index : Midcac*

*Euroclear: 7407; Reuters: BGBN.PA ; Bloomberg: BIG FP*

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