



## PRESS RELEASE

### **Best-of-breed alliance to pioneer secure, online, in-flight payment solutions**

*Ingenico, AvilT and OnAir collaboration will help combat multi-million euros credit card fraud*

Neuilly-sur-Seine, 19 November, 2009

**Ingenico, the world's leading provider of payment solutions, has announced a strategic alliance with best-of-breed solution providers to develop automated in-flight solutions that provide authenticated, secure payment transactions in real-time via commercial satellite communications links. The collaboration sees Ingenico partnering with AvilT, a provider of specialist IT-based solutions for the aviation industry, and OnAir, a provider of in-flight communications.**

Ingenico's new iPA280 Payment PDA is the key component of this solution, providing a ruggedised, secure EMV payment platform with full Point of Sale capabilities running on Windows CE. Combining secure card payment and PDA functionality, the unique all-in-one iPA280 transforms the sales environment into a mobile POS, offering superior quality of service and a complete purchasing experience.

The International Air Transport Association (IATA) has stated that payment card fraud costs the airline industry an estimated US\$1.4 billion annually. By providing online authentication of the transaction to help tackle credit card fraud, the collaboration will revolutionise the offline payment methods currently used in-flight by airlines globally. The alliance will also utilise solutions that maximise additional revenue opportunities and reduce settlement time.

David Brown, CEO, AvilT said "We are delighted that the Ingenico product has been launched as it provides us with a fully integrated, powerful terminal that we can host our innovative applications on. The iPA280 terminal together with the ability to use the OnAir connectivity provides an excellent platform for our applications and will allow us to offer airlines services such as real time in-flight changes to flight itineraries, reduced risk credit card processing and new retail opportunities all of which will enable enhanced ancillary revenue generation."

Craig Doyle, Managing Director at Ingenico Northern Europe and Australia said : “Following our recent Ryanair partnership, this is another statement of intent – we aim to lead innovation across multiple sectors and will partner with best-of-breed solution providers to achieve this goal. The airline industry is striving to improve its customer service and make the whole experience of flying, from check-in to destination arrival, as convenient and simple as possible. In parallel, airlines are under increasing pressure to cut costs to help counter shrinking margins while at least maintaining market share,” “To make a substantial reduction in credit card fraud, airlines need to move on from offline magnetic strip and offline payments and embrace chip and PIN with real-time online authentication.”

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### About AvilT

AvilT is a leading specialist in IT based solutions for the Aviation industry, in particular for airlines, airport authorities, and maintenance, repair and overhaul (MRO) providers. The company currently delivers four products that dramatically increase efficiency and reduce costs for the aviation industry.

- **AviCheck** - a handheld wireless system, which allows a variety of tasks to be performed remotely including check-in, ancillary revenue collection (excess baggage, upgrades, lounge access ,etc) API data collection, on-line credit card transactions, etc.
- **eMan** - a library management solution which enables all the maintenance and repair documentation required to service an aircraft immediately accessible any time, any place, and from almost any device
- **Archimedes** – an advanced but cost effective ACARS ground processing system enabling maintenance engineers, ground operations and flight operations staff to have instant access to relevant information in a variety of easily accessible formats to assist in meeting on time performance targets, reducing costs and reducing repair times.
- **BlueBox** is an advanced in-flight entertainment system that provides exceptional revenue earning opportunities while also providing the best quality user experience available on the market today.

### About OnAir

OnAir is the leading provider of inflight communications, enabling passengers to stay connected during their flight, and airlines to offer new services and generate additional revenues. Present on four of five continents, OnAir provides the only air-travel industry sponsored solution, now available to regular and low-cost airlines, to private and corporate jets, on Airbus and Boeing aircraft, and on long and short-haul flights. OnAir is the only provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM and GPRS for voice, data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services.

More information about OnAir is available at [www.onair.aero](http://www.onair.aero).

## About Ingenico

Ingenico is the world's leading provider of payment solutions, with over 15 million terminals deployed across the globe. Delivering the very latest secure electronic payment technologies, transaction management and the widest range of value added services, Ingenico is shaping the future direction of the payment solutions market.

Leveraging on its global presence and local expertise, Ingenico is reinforcing its leadership by taking banks and businesses beyond payment through offering comprehensive solutions, a true source of differentiation and new revenues streams.

[www.ingenico.com](http://www.ingenico.com)

[www.paypda.com](http://www.paypda.com)

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