



## **OVERWHELMINGLY POSITIVE RECEPTION FROM GAMERS AROUND THE WORLD FOR ASSASSIN'S CREED™ II**

**– SALES UP 32% IN WEEK 1**

**PARIS, November 24, 2009** – Today Ubisoft announced record first week sales performance for its Assassin's Creed™ II video game with 1.6 million units sold through worldwide according to internal estimates. This represents 32% growth over the first week sales of Assassin's Creed. Launched in November 2007, Assassin's Creed remains the fastest selling new video game intellectual property ever in the U.S.

Assassin's Creed II has received an overwhelmingly positive reception from gamers around the world and from the video game trade press with to date an average user rating of 94% on Gamespot.com and over 91% average critics score according to GameRankings.com.

Assassin's Creed II invites players to become Ezio, a privileged young noble in Renaissance Italy who's been betrayed by the rival ruling families of Italy. Ezio's subsequent quest for vengeance plunges players into a captivating and epic story that offers more variety in missions, surprising and engaging new game play elements, diverse weapons, incredible depth and lasting appeal and a profound character progression that will appeal to fans of the original Assassin's Creed as well as entice players new to the brand.

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### **About Ubisoft:**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has teams in 28 countries and distributes games in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2008-09 fiscal year, Ubisoft expects to generate sales in a range between 1,040 and 1,060 million Euros. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).