



Financial calendar 2010

Quarterly Gross Profit:

Q4 2009 and FY 2009: January, the 27th 2010 (after closing)
2009 Annual results: March, the 29th 2010 (after closing)
Q1 2010: April, the 21st 2010 (after closing)
Q2 and H1 2010: July, the 19th 2010 (after closing)
2010 Half-year results: August, the 30th 2009 (after closing)
Q3 and 9 months 2010: October, the 19th 2010(after closing)
Q4 2010 and FY 2010: January, the 26th 2011 (after closing)

SFAF analyst meetings:

Full-year results: March, the 30th 2010 (2.30 pm, Palais de la bourse)
Half-year results: August, the 31st 2010 (2.30 pm)

About HighCo

HighCo offers point-of-sale, digital and data marketing solutions that enable brands and distributors to reach consumers at the point of sale at the time of purchase. HighCo has over 800 employees in France, Benelux, Spain and Poland. HighCo is listed in compartment C of Euronext Paris.

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HCO
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*HighCo is a component stock of the following indices: CAC Small90, CAC Mid&Small 190 and SBF250.
ISIN: FR0000054231
Reuters: HIGH.PA
Bloomberg: HCO FP
For further financial information and press releases, go to www.highco.fr.*

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