



PRESS RELEASE

## Technicolor sells its Convergent Media Systems activities to Sony Electronics Inc.

**Paris (France), January 28, 2010** – Technicolor today announced that it had entered into an agreement with Sony Electronics Inc. for the sale of Convergent Media Systems Corporation, specialized in digital signage and content distribution systems.

Convergent Media Systems, which, along with PRN, belonged to the Thomson Media Networks Division, lies outside the scope of Technicolor's strategic focus on content creators.

The transaction, which closed January 27, affects 150 full-time employees in North America and covers 4K digital cinema system installation and content distribution, professional displays and digital signage, remote monitoring and system diagnostics.

The terms of this transaction are financially non-material to Technicolor. The divestiture process for Thomson's Grass Valley, Screenvision and PRN units continues.

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*Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges. Detailed information on the potential factors that could affect the financial results of Technicolor is contained in Technicolor's public statements and reports (information réglementée) and Technicolor's filings with U.S. Securities and Exchange Commission*

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### **About Technicolor**

With more than 95 years of experience in entertainment innovation, Technicolor serves an international base of entertainment, software, and gaming customers. The company is a leading provider of production, postproduction, and distribution services to content creators, network service providers and broadcasters. Technicolor is one of the world's largest film processors; the largest independent manufacturer and distributor of DVDs (including Blu-ray Disc); and a leading global supplier of set-top boxes and gateways. The company also operates an Intellectual Property and Licensing business unit. For more information: [www.technicolor.com](http://www.technicolor.com)

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