



PRESS RELEASE

Teleperformance Opens Seventh Contact Center in Philippines

QUEZON CITY, PHILIPPINES - 28 JANUARY 2010 — Teleperformance, the # 1 global leader in managing the customer experience in the outsourced contact center market, today announced the planned opening of its seventh center in the Philippines to handle growing demand for its services. The center will begin taking calls in May.

Located in SM Fairview, Quezon City, the state-of-the-art facility will house 1,200 seats, bringing the company's total seat count in the Philippines to over 8,500 and the total number of Teleperformance exployees in the country to over 13,000.

Teleperformance is one of the pioneers of contact center outsourcing in the Philippines, with the company's first Philippines operation established in 1996. The company has a worldwide network of over 250 contact centers that leverage leading-edge technologies and high quality agents to deliver outstanding support to over 1,000 clients globally.

"The new first class facility in Quezon City provides our Philippines operations with yet another strategic location designed to leverage additional talent pools to meet the demands and standards of quality for both Teleperformance and its partners," stated David Rizzo, President of Teleperformance Asia Pacific.

"Teleperformance has generated unparralleled results in the Philippines. We're thrilled to expand our presence there," notes Dominic Dato, Executive Chairman of Teleperformance USA. "I thank all of our employees based in the country for delivering such success to our clients."

"The combination of offshore and domestic contact centers is part of our strategy to provide a full suite of top-quality business solutions to our clients. We are excited to continue that trend with the expansion of our business in the Philippines," added Brent Welch, CEO of Teleperformance USA.

This newest center will offer a broad range of support, including customer service and advanced technical help desk services to a variety of clients via inbound voice calls, e-mail, and Web chat.

ABOUT TELEPERFORMANCE

Teleperformance (NYSE Euronext Paris: FR 0000051807), the # 1 global leader in managing the customer experience in the outsourced contact center market, has been serving companies around the world rolling out customer acquisition, customer care, technical support and debt collection programs on their behalf. In 2008, the Teleperformance Group achieved €1.784 billion revenues (US\$2.6 billion – average exchange rate at December 31,2008: €1 = US\$1.46).

The Group operates about 82,000 computerized workstations, with more than 100,000 employees (Full-Time Equivalents) across 268 contact centers in 49 countries and conducts programs in more than 66 different languages and dialects on behalf of major international companies operating in various industries.

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