



PRESS RELEASE

Technicolor Announces Strategic Partnership with Warner Bros.

Paris (France) - February 2nd, 2010 – Technicolor has entered into a strategic partnership with Warner Bros. covering a broad number of areas.

Technicolor and Warner Bros. have entered into a long term contract covering replication and distribution services for DVD and Blu-ray discs, which is expected to start generating material revenue in third quarter 2010. Warner Bros. is the worldwide market leader in terms of physical media volumes (DVD and Blu-ray combined). Technicolor is the world leading replicator of pre-recorded physical media.

The strategic partnership also covers other aspects relating to strategic technology initiatives.

“We are extremely excited to be working with Warner Bros., the recognized world leader in packaged media,” said Frederic Rose, CEO of Technicolor. *“Combining their expertise in creating entertainment properties and key technologies related to them with Technicolor’s unrivalled track record of technological innovation is an exciting proposition filled with opportunity for both parties.”*

Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges, and this press release may contain certain statements that constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks, uncertainties, assumptions and other factors beyond Technicolor's control that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements due to changes in global economic and business conditions, risks related to its debt restructuring, and risks related to its operations in general. For a more complete list and description of such risks and uncertainties, refer to Technicolor's Form 20-F (formerly Thomson) and other filings with the U.S. Securities and Exchange Commission and Technicolor's Rapport Annuel and other filings with the French Autorité des marchés financiers.

About Technicolor

With more than 95 years of experience in technological innovation, Technicolor is a leading provider is a leading provider of production, postproduction, and distribution services to content creators, network service providers and broadcasters. Technicolor is one of the world's largest film processors; the largest independent manufacturer and distributor of DVDs (including Blu-ray Disc); and a leading global supplier

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of set-top boxes and gateways. The company also operates an Intellectual Property and Licensing business. For more information: www.technicolor.com

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