



**Avanquest Software Brings New Convergence, Connected Home Solutions to Mobile World Congress, February 15-18, 2010 in Barcelona - Look for Avanquest in Hall 1, Stand B59 -**

**Avanquest Software, worldwide developer and publisher of professional and consumer software, will introduce its all-new applications and online services, dedicated to the convergence between mobile, Internet and PC, at the Mobile World Congress in Barcelona, February 15-18.**

As a partner of Sony Ericsson, Motorola, Asus, Philips, PCD, Netgear and Earthlink, among others, Avanquest Software continues to support the main actors across multiple markets with its turnkey, custom-branded and made-to-order solutions to be integrated perfectly into the ecosystems of operators, manufacturers or providers of Internet access (IAP).

At the Mobile World Congress, Avanquest will demonstrate applications that enable rich, value-added services to support recurring revenues by providing exceptional experiences for end users. The new solutions leverage leadership established with Avanquest's sales record of more than 200 million licenses for its Mobile PhoneTools suite worldwide.

Avanquest will take the opportunity of the exhibition to show its advanced know-how in the area of online-PC/Mac convergence solutions with a service-oriented approach by unveiling the latest tools for data synchronization, performance optimization and multimedia storage and sharing across social networks.

Visitors to the Mobile World Congress, Hall 1, stand B59, will be able to attend presentations on Avanquest's latest developments, focusing on three main themes:

- **Mobile applications and services:** *Data back-up, including a new Android™ storage solution; back-up, synchronization and photo-sharing for iPhone®, Blackberry®, Symbian® and Windows Mobile®;*
- **Online services and applications** *through a new convergence-oriented applications portal;*
- **Applications and Services for the Connected Home** *to facilitate setting up the family network, security, and sharing within the digital home.*

At this show, Avanquest Software also will reveal its latest innovation, **Mobile Companion** software suite, supported by the French government institute OSEO, which, by linking the mentioned above three worlds makes true convergence finally a reality. Mobile Companion will offer every user of a computer and a mobile platform (*Smartphone, 3G card*) permanent access to and real-time synchronization of data, combining the functional richness of a local PC-based application (like *Mobile PhoneTools*) with the omnipresent services available only online – similar to Nokia®'s OVI or Apple®'s MobileMe (SaaS model) -- in addition to control available on the mobile device itself.

*For more information on Avanquest's line of OEM solutions for the mobile industry and the Internet, please consult <http://www.avanquest.com/oem>.*

**About Avanquest Software**

Avanquest Software is a world leader in developing and publishing software for business and households, in categories ranging from mobility to utilities by way of multimedia. Avanquest Software strives to ensure that all its software can interact, so that the convergence between the PC, Internet services and the intelligent telephone is as complete and secure as possible. The passion that drives our teams, the high technological added value of the software and the solid presence of the Group in North America, Europe and Asia make Avanquest Software one of the top 10 consumer software publishers in the world. Since it was established in 1984, the company has put innovation at the core of its business and invested heavily every year in research and development, supporting its teams of engineers scattered throughout France, the United States, Canada and China, working every day to create the best software today and tomorrow. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit these sites <http://www.avanquest.com> or <http://groupe.avanquest.com>.

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