

**Mauritius Telecom deploys interactive mobile multimedia services with Alcatel-Lucent Mobile Interactive TV software platform**

**Mobile World Congress, Barcelona, February 16, 2010** - Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that Mauritius Telecom, an Orange/FT Group partner and a leading fixed and mobile telecommunications operator in Mauritius, has deployed interactive Mobile Multimedia services powered by the Alcatel-Lucent Mobile Interactive TV (MiTV). MiTV will allow Orange to establish mobile multimedia services throughout East Africa and Indian Ocean, enabling each affiliate to quickly launch its own dedicated content offering and commercial bouquets while sharing the same software platform.

Alcatel-Lucent offers a complete turnkey mobile multimedia package which provides Mauritius Telecom's customers with a large range of customized services. In total, end users are able to access 20 live channels, 8 near-live channels and 8 playlists. With this solution customers can also access program information via an intuitive graphical user interface and can watch TV whenever and wherever they want.

"Alcatel-Lucent's expertise in end-to-end multimedia deployments as well as its global scope allows us to save considerable time from deployment to commercial launch," commented Sarat Lallah, CEO of Mauritius Telecom. "Our customers now benefit from high value mobile TV services that turn their mobile device into a personal TV that is always with them".

Alcatel-Lucent will manage the network design, integration, installation, commissioning and the design of the end-user interface. It contains the MiTV Compact platform, with all of the MiTV unicast features, consisting of Envivio encoders, and the Alcatel-Lucent 5910 Mobile Streaming Server.

"With the Alcatel-Lucent mobile interactive TV, Mauritius Telecom has the opportunity to establish a dominant position in the Mauritius mobile TV market and create a new growing revenue stream from their investment in high capacity networks," said Amr El Leithy, head of Alcatel-Lucent's activities in Africa and the Middle East. "It is the first deployment of the MiTV Compact platform in an emerging country - highlighting this solution's ability to deliver quick market entry at a low cost."

The Alcatel-Lucent mobile interactive TV is tailored to mobile operators who want to optimize their initial investment in the solution by starting with an entry configuration and small traffic assumptions, and then extends capacity and user experience progressively with service adoption. It is ideally designed to deploy appealing mobile TV services by maximizing the entertainment experience for subscribers while positioning service providers to capitalize on promising new sources of revenue.

**About Alcatel-Lucent**

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted transformation partner of service providers, enterprises, strategic industries such as defense, energy, healthcare, transportation, and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 15.2 billion in 2009 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

**Alcatel-Lucent Press Contacts**

Peter Benedict  
Valérie La Gamba

Tel: + 33 (0)1 40 76 50 84 [peter.benedict@alcatel-lucent.com](mailto:peter.benedict@alcatel-lucent.com)  
Tel: + 33 (0)1 40 76 12 28 [valerie.la\\_gamba@alcatel-lucent.com](mailto:valerie.la_gamba@alcatel-lucent.com)

**Alcatel-Lucent Investor Relations**

Rémi Thomas  
Tom Bevilacqua  
Tony Lucido  
Don Sweeney

Tel: + 33 (0)1 40 76 50 61 [remi.thomas@alcatel-lucent.com](mailto:remi.thomas@alcatel-lucent.com)  
Tel: + 1 908-582-7998 [bevilacqua@alcatel-lucent.com](mailto:bevilacqua@alcatel-lucent.com)  
Tel: + 1 908-582-5722 [alucido@alcatel-lucent.com](mailto:alucido@alcatel-lucent.com)  
Tel: + 1 908 582 6153 [dsweeney@alcatel-lucent.com](mailto:dsweeney@alcatel-lucent.com)