

Alcatel-Lucent's alternative energy program named a finalist in European Commission's Sustainable Energy Europe campaign annual competition

Paris, March 12, 2010 - Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that it is one of the finalists of the European Commission's Sustainable Energy Europe Awards Competition 2010. Alcatel-Lucent submitted its "[Alternative Energy Program for Global Green Telecommunications](#)" in the "Market Transformation-Voluntary Commitments" category and entered the awards competition following its recognition as an Official Partner of this European Union initiative. Through this innovative program Alcatel-Lucent is developing and building the first truly industrial solution of wireless telecom base stations powered with alternative energies, such as solar, wind and fuel cells.

While the technology building blocks to deploy base stations powered by alternative energy are available, this program brings to market the first integrated, pre-tested, mass-produced, alternatively powered wireless base station solution that can be deployed on a global scale in large volumes and with standard delivery times. The program includes the world's first [alternative energy laboratory](#) and pilot station for the telecom market, to analyze, test and validate the best solutions being offered by the dynamic alternative energy market and how they might be incorporated into the telecommunications industry.

"This is an important program for Alcatel-Lucent and we believe it is important for the industry as well," said Adolfo Hernandez, President of Alcatel-Lucent in the Europe, Middle East, and Africa region. "To truly make a difference we need to deploy this technology on a massive, industrial scale, making these types of base stations the standard rather than the exception. That is the goal of Alcatel-Lucent's alternative energy program. Our understanding is that there were many very worthy programs so we are especially honored to be among the finalists chosen by the European Commission for this award."

The [Sustainable Energy Europe Campaign](#) is an initiative of the European Commission managed by the Executive Agency for Competitiveness & Innovation (EACI) and under the authority of the Directorate General for Energy. The winners of the annual competition will be announced March 23 during the [European Union's Sustainable Energy Week](#) at a [prestigious ceremony at the Théâtre du Vaudeville in Brussels](#). The ceremony will be hosted by the new EU Commissioner for Energy Mr. Günther H. Oettinger. The Commission's competition had five categories, which drew a total of 272 candidates. Alcatel-Lucent is one of the 26 finalists.

About Alcatel-Lucent's eco sustainability initiatives

As a responsible corporate citizen and leader in the telecoms industry, Alcatel-Lucent works to enrich people's lives by transforming the way the world communicates and connects, and by acting in full recognition of its social and environmental responsibilities as a company. Alcatel-Lucent also recognizes the important role the telecommunications sector must play in the global effort to address environmental issues such as climate change. It is devoted to be an active community player and to involve suppliers and business partners in its sustainability approach. Bell Labs, Alcatel-Lucent's research arm, is also the lead organizer of the Green Touch™ initiative, an international industry consortium dedicated to substantially reducing ICT's carbon footprint by a factor of 1,000.

About Alcatel-Lucent

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted transformation partner of service providers, enterprises, strategic industries such as defense, energy, healthcare, transportation, and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 15.2 billion in 2009 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

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