



Camaïeu

First quarter 2010 revenues up by: **+18.2%**



Consolidated data in EUR millions	31/03/10	31/03/09	10/09
Branch retail sales	181.2	152.2	19.1%
Franchise store sales and royalties	6.6	7.5	-12.0%
Other sales	1.2	0.2	ns
TOTAL REVENUE	189.0	159.9	18.2%

Camaïeu generated revenues of EUR 189.0 million in the first quarter of 2010, up 18.2% on the same period in 2009.

First-quarter like-for-like growth came out at 4.4%.

The women's ready-to-wear market was down 2.4% as of the end of February 2010 (source: IFM-CTCOE)

Camaïeu opened 23 stores over the quarter, including its first store in Romania, repurchased three franchise stores and closed three stores.

At March 31, 2010, the Camaïeu network boasted a total of 879 stores, 338 of which are located overseas.

Number of shares: 6,060,204

Reuters CMAE.PA
ISIN FR0004008209
Bloomberg AMA

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