



PRESS RELEASE

Paris, April 20th, 2010



**Ordinary and Extraordinary Shareholders' Meeting of May 19th, 2010
Availability of the 2009 Reference Document**

The 2009 Reference Document was filed with the French Financial Markets Authority (AMF) on Monday, April 19th, 2010. It is available free of charge to the public under current regulatory conditions and may be viewed at the www.ppr.com website (Finance section).

The Reference Document comprises the Annual financial report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls, the reports from the Auditors and their fees.

The English version of the Reference Document will be available soon.

*This press release is a free translation of the French original press release.
The original French version of this press release is available on our website at www.ppr.com*



About PPR

PPR develops a portfolio of high-growth global brands. Through its Consumer and Luxury brands, PPR generated sales of €6.5 billion in 2009. With approximately 73,000 employees the Group is present in 59 countries. PPR shares are listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPA).

To explore the universe of PPR brands go to www.ppr.com: Fnac, Redcats Group (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and brands of the plus-size division), Conforama, Puma and the Luxury brands of Gucci Group (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney).



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