



PRESS RELEASE

Paris, April 28, 2010



**Ordinary and Extraordinary Shareholders' Meeting of May 19, 2010**

**Availability of information relating to the Shareholders' Meeting to be held on Wednesday, May 19, 2010.**

PPR informs its shareholders that their Combined General Meeting will be held in Grand Auditorium, Palais Brongniart – place de la Bourse, 75002 Paris – at 4 p.m. on Wednesday, May 19, 2010.

Meeting announcements, including the agenda and the draft resolutions, have been published in the *Bulletin des Annonces Légales Obligatoires* (BALO) dated April 12, 2010 and the notice of the meeting has been published in the BALO of April 28, 2010. Additional information regarding attendance and voting is also available in these two issues.

These issues and additional information regarding the Combined General Meeting can also be viewed on the Company's website: [www.ppr.com](http://www.ppr.com) (Finance section).

The documentation regarding the Combined General Meeting is made available to the shareholders in accordance with current regulation.

*This press release is a free translation of the French original press release.  
The original French version of this press release is available on our website at [www.ppr.com](http://www.ppr.com)*



**About PPR**

PPR develops a portfolio of high-growth global brands. Through its Consumer and Luxury brands, PPR generated sales of €6.5 billion in 2009. With approximately 73,000 employees the Group is present in 59 countries. PPR shares are listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPP).

To explore the universe of PPR brands go to [www.ppr.com](http://www.ppr.com): Fnac, Redcats Group (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and brands of the plus-size division), Conforama, Puma and the Luxury brands of Gucci Group (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney).



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