

REVENUES FOR Q1-2010

(in euro millions)	Q1-2010	Q1-2009	Variation
Revenues	3.3	3.6	-9%
Cost of Goods sold	-0.3	-0.4	
Gross Margin	3.0	3.2	-7%
<i>Gross Margin rate</i>	<i>91%</i>	<i>89%</i>	

Paris, May 4th 2010 – DALET has announced consolidated revenues (unaudited) for the first quarter of 2010 of €3.3 million, compared to €3.6 million in Q1 2009 (-9%).

Gross Margin was €3.2 million compared to €3.0 million (-7%), the gross margin rate slightly increased to 91%.

In terms of geographical distribution of sales, sales growth in Europe compensated for a weak quarter in the US. Dalet estimates that the decrease in revenues during the first quarter does not reflect what should be the outlook for the full year 2010: order intake over the quarter increased sharply (+94%) to €4.5 million, compared to €2.3 million of new orders received in Q1 2009. More specifically in the US, order intake over Q1 2010 was \$1.7 million, with almost all the orders recorded during the month of March, so that revenue recognition for these contracts was postponed to subsequent quarters.

Dalet's order backlog expected to be invoiced in 2010 stands at €12.2 million, compared to €9.9 million at the same period last year.

During the first quarter, Dalet signed contracts with new customers including the previously announced deals with French National Public Broadcaster France Televisions and Italian broadcast group TeleNorba in News, and with National Hockey League's (NHL) Pittsburgh Penguins in Sports. This wide range of references of different sizes and profiles demonstrates the flexibility and scalability of Dalet's digital solutions and their ability to fit the needs of a growing market.

During the last National Association of Broadcasters (NAB) convention in Las Vegas in April, Dalet offered a sneak preview of its product roadmap. In particular Dalet demonstrated a brand new Workflow Engine built on Business Process Management (BPM), capable of orchestrating human tasks and automated processes. Dalet's next generation platform will also leverage Web 3.0 semantic and social web technologies, enhancing collaborative content production by enriching data collection from multiple platforms.

About Dalet Digital Media Systems

Dalet is a worldwide leader in software that empowers broadcasters and content professionals to produce and manage audio and video content in a digital, multi-platform world. Dalet media asset management (MAM) solutions streamline production costs and increase revenue opportunities by simplifying the distribution of rich-media assets across both interactive and traditional platforms.

Dalet tools are used around the world by thousands of content producers including major television and radio public broadcasters (ABS-CBN, BBC, CBC, DR, BNC, NPR, RTBF, RFI, Russia Today, RSR & TSR, RT Malaysia, VOA, WDR), commercial networks (Antena 3, Canal+, Fox, eTV, Orange, Prime Television, The Press Association, Time Warner, Warner Bros., XM-Sirius) and government organizations (Queensland JAG, Canadian House of Commons, The European Commission).

Dalet is traded on the NYSE-EURONEXT stock exchange (Eurolist C): ISIN: FR0000076176, Bloomberg DLT:FP, Reuters: DALE.PA.

Number of outstanding shares: 17 647 364

For more information on Dalet, visit www.dalet.com

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