

ADLPartner: REPORT ON THE SHAREHOLDERS' ANNUAL MEETING DIVIDEND: €0.25 PER SHARE

Paris, 11 June 2010 – ADLPartner's Combined Annual General Meeting, chaired by Philippe Vigneron, Chairman of the Supervisory Board, in the presence of the Management Board members, was held on Friday 11 June 2010.

At the Meeting, Jean-Marie Vigneron, Chairman of the Management Board, looked back over the sound earnings achieved in 2009, in a difficult economic environment, as well as the growth in business and the positive performance in terms of earnings, reflecting the company's efficiently managed development.

ADLPartner's shareholders adopted all of the resolutions put forward, including:

- The approval of the corporate and consolidated financial statements for the year ended 31 December 2009.
- The payment of a dividend of €0.25 per share, stable in relation to 2008. It will be paid out on 18 June 2010 based on the positions at close of trading on 17 June. The ex-date for this dividend has been set for 15 June 2010, after close of trading.
- The approval of regulated agreements.
- The appointment of Messrs Dinesh Katiyar and Roland Massenet as Supervisory Board members, replacing Messrs Jacques Spriet and Olivier Mellerio, who had stepped down.
- The renewal of the office for the incumbent statutory auditor, Grant Thornton, and the appointment of IGEC as the deputy statutory auditor.
- The authorization for the Management Board to implement a share buyback program.
- The authorization for the Management Board to cancel shares acquired in connection with a share buyback program.

The voting results will be put online on the ADLPartner site (www.adlpartner.com)

ADLPartner would like to thank its shareholders for their confidence, trust and loyalty.

NEXT DATE: FIRST-HALF SALES ON 30 JULY 2010

Information on the company

As a specialist in relational marketing, ADLPartner designs, markets and implements customer relation management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, etc.). Capitalizing on its experience on magazine press and enhancing its wide range of offers, aimed at managing, reactivating or ensuring the loyalty of its customers, ADLPartner has established itself as the European number one for loyalty marketing with press subscriptions..

ADLPartner is listed on Euronext Paris - Compartment C - (Codes: FR0000062978 - ALP)

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