RENAULT

PRESS RELEASE

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WORLD SALES RESULTS, FIRST-HALF 2010*

- **The Renault group saw sales increase by 21.6% on the world market, a rise of 16.0%. The Group increased its market share to 3.9%.**
- **In first-half 2010 the Renault group maintained the impetus of second-half 2009 to increase both world sales and market share. The Group reported higher market share in 12 of its 15 main markets.**
- **All brands contributed to the rise in Group sales: the Renault brand reported an increase of 19.9%, Dacia 18.2% and Renault Samsung Motors 61.0%.**

Commenting, Jerome Stoll, Executive Vice-President of Sales and Marketing and Light Commercial Vehicles, said: "We are pleased with the results for first-half 2010. The Renault group is increasing sales volumes and market share across all its regions and for all three brands, Renault, Dacia and Renault Samsung Motors. These results can be explained primarily by the strong market momentum set up by the renewal of product ranges across all three brands and also by the measures put in place to support the automotive market, of which the Group has taken full advantage."

In the **PC + LCV** market**,** the Renault group increased sales 21.6% worldwide in first-half 2010, with 1,347,169 vehicles sold and market share up 0.2 points to 3.9%. In the **PC** market, the Renault group sold 1,186,387 vehicles, a rise of 22.2% (global market: +15.2%). The Group had market share of 4.5%, up 0.3 points.

Highlights in first-half 2010 included the **launch of new products** across all Group brands: New Mégane Coupé-Cabriolet and Fluence cars and New Master LCV for Renault, Duster for Dacia, and new SM5 for Renault Samsung Motors.

The Renault group's 15 main markets

The 15 main markets account for around **85%** of Group sales.
At end-June 2010, 12 of these 15 markets showed significant gains in market share while three reported a drop.

*** Provisional figures at end-June 2010**

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	Volumes YTD 2010	PC+LCV market share YTD 2010	Evolution of market share vs. 2009
FRANCE	407 125	28,5%	+ 3,3
ITALY	87 028	6,9%	+ 2,3
SOUTH KOREA	85 142	11,4%	+ 3,0
GERMANY	83 807	5,4%	- 0,4
SPAIN	72 920	10,9%	+ 0,4
BRAZIL	64 599	4,3%	+ 0,7
UNITED KINGDOM	59 467	4,9%	+ 2,1
BELGIUM/LUXEMBOURG	49 262	12,8%	+ 1,7
RUSSIA	42 227	5,4%	+ 0,6
TURKEY	40 639	14,7%	+ 0,4
ARGENTINA	37 893	11,7%	- 0,5
ALGERIA	37 306	29,3%	+ 6,5
NETHERLANDS	25 861	8,7%	+ 2,1
ROMANIA	23 971	41,9%	+ 4,8
IRAN	20 626	2,8%	- 0,2

Europe region (incl. France): Group PC + LCV sales rose by 21.6% in a market that expanded by 1.5% for market share of 10.8%, an increase of 1.8 points.

In a **PC** market that expanded by 0.9%, the **Renault group** increased sales by 21.7%, taking its market share to 10.2% (+1.8 points). The **Renault** brand ranks **second** in Western Europe, thanks primarily to the success of the Megane family and Clio. The **Dacia** brand reported a 27% rise in sales (116,096 units) in Western Europe for market share of **1.6%** (+0.3 points).
With the scrappage bonus coming to an end in most countries, the mix of models sold is expanding. Total Renault sales in the economy/low-range segments were down 4.9% on 2009, while sales in the lower mid-range segment rose by 15.8%.

In an **LCV** market that expanded by 7.7%, the **Renault group** increased sales by 21.0%, taking its market share to 16.6% (+1.8 points). In Western Europe, the **Renault** brand remains **No. 1**, with market share of 15.7%. With its range of LCV models complementing the Renault offering, the **Dacia** brand increased its market share by 0.3 points, with a 70.0% surge in sales.

PC + LCV
In **Europe**, the **Renault** group had market share of 10.8% with a 21.6% rise in sales. **Renault** increased market share by 1.4 points to 9.2%, with 765,683 units sold. **Dacia** remained on a growth track, with sales of 131,598 vehicles, an increase of 29.2%.

- In **France**: the **Group** boosted market share by 3.3 points to 28.5%, with a 20.0% increase in sales (407,125 units). The **Renault** brand consolidated its position as **leader**, with 342,838 units sold, a rise of 9.5%. **Dacia** sales surged by 148%, with 64,287 units sold for market share of 4.5%, an increase of 2.6 points. Dacia sold as many vehicles in the first half of 2010 as in the whole of 2009. It has thus become France's sixth-ranking brand, and even No. 4 for consumer sales (non-fleet customers, rental/contract-hire firms and demonstration vehicles).

The Group also reported sales increases in its 15 main markets: **Italy** (+53.6%), **Spain** (+42.6%), the **UK** (+107.3%), **Belgium/Luxembourg** (+33.2%), and the **Netherlands** (+54.4%). In **Germany,** the fall in sales reflected that of the market (-31.9%), owing primarily to the end of the scrappage bonus.

Products in Europe:

Twingo II sold 89,385 units (+4%) in six months, making it **third** in its segment
Clio II and III sold 213,505 units, an increase of 30%, placing it **third** in its segment
The **Megane family** ranks **second** in its segment in Europe, with 256,146 units sold (+41%)
Sandero is ninth in its segment in Europe with 86,176 units sold, an increase of 45%
Duster, launched in March, is enjoying great success, with almost 35,500 orders taken at end-June.

Regions outside Europe: increased market share with Group PC + LCV sales on the rise in all regions.

PC + LCV

- In **South Korea**, Renault Samsung Motors increased its share of the PC market by 3.6 points to 13.5% (11.4% in PC+LCV). Sales volumes rose by 58.8%, keeping South Korea in the Group's top three markets for the first half of the year. The SM3 and SM5 are **second** in their respective segments.
- In **Brazil**, where the market expanded by 7.5%, the Group reported a 26.6% rise in sales, for market share of 4.3%, a rise of 0.7 points.
- In **Russia**, the Group increased market share by 0.6 points to 5.4%. The Renault brand has become market No. 4 with **Logan**, Russia's most popular foreign vehicle.
- In **Romania,** in a plummeting market (-26.4%), the Group consolidated its leadership, increasing its market share by 4.8 points to 41.9%. **Dacia** is the No. **1** brand with Logan No. **1**, Sandero No. **4** and Duster No. **3** in their respective segments. **Renault** is No. **3** with Thalia and Fluence in the top 5.
- In **Turkey**, the Group has reclaimed the No. **1** spot in the PC market, with PC + LCV market share of 14.7%.
- In **North Africa**, where the market plunged by 8.9%, the Group increased sales by 14.2%, boosting market share to 31.1%, a rise of 6.1 points. The Renault brand is No. **1** in Algeria and Tunisia, No. **2** in Morocco. Dacia is No. **1** in Morocco.

Market outlook for second-half 2010

The second half of the year should see a divergence in trends between Europe and the rest of the world. In Europe, the market is expected to continue the fall that began in April with the end of the scrappage bonuses and the reinforcement of austerity plans in several countries. Countries outside Europe are expected to continue growing, the main reason being more favourable economic fundamentals.

The Group expects the global market to expand by around 8% in 2010 compared with 2009, despite a fall in the European market that is estimated at between 7% and 9% on last year.

Jerome Stoll, Executive Vice-President of Sales and Marketing and Light Commercial Vehicles, commented: "Our objective for 2010 is to continue building market share for all our brands in all Renault Group regions. In Europe, we will consolidate the market share that we have reclaimed with the Renault brand to confirm our No. 3 position in PC sales, and the leadership of the Renault brand in LCV sales. Outside Europe, we will continue our offensive by stepping up our presence in emerging countries, which will drive growth in the years to come."

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Total sales by brand

	June*			At the end of June*		
	June 2010	June 2009	% variation	2010	2009	% variation
RENAULT						
PC	174 436	164 725	+5,9%	929 264	769 960	+20,7%
LCV	29 052	25 588	+13,5%	148 386	129 204	+14,8%
PC+LCV	**203 488**	**190 313**	**+6,9%**	**1 077 650**	**899 164**	**+19,9%**
RENAULT - SAMSUNG - MOTORS						
VP	15 108	10 720	+40,9%	87 693	54 468	+61,0%
DACIA						
PC	34 601	32 316	+7,1%	169 430	146 203	+15,9%
LCV	2 533	1 875	+35,1%	12 396	7 671	+61,6%
PC+LCV	**37 134**	**34 191**	**+8,6%**	**181 826**	**153 874**	**+18,2%**
RENAULT Group						
PC	224 145	207 761	+7,9%	1 186 387	970 631	+22,2%
LCV	31 585	27 463	+15,0%	160 782	136 875	+17,5%
PC+LCV	**255 730**	**235 224**	**+8,7%**	**1 347 169**	**1 107 506**	**+21,6%**

	June 2010			At the end of June		
LADA	June 2010	June 2009	% variation	2010	2009	% variation
PC	55 012	33 406	+64,7%	241 601	214 051	
LCV	9	8	+12,5%	74	18	
PC+LCV	**55 021**	33 414	**+64,7%**	**241 675**	214 069	12,9%

Total Group sales PC+LCV by region without LADA

	June*			At the end of June*		
	June 2010	June 2009	% variation	2010	2009	% variation
Europe***	170 506	162 030	+5,2%	897 281	737 981	+21,6%
O/w France	79 471	78 981	+0,6%	407 125	339 132	+20,0%
Euromed	28 621	26 913	+6,3%	128 358	123 913	+3,6%
Eurasia	9 373	7 970	+17,6%	46 144	40 481	+14,0%
Americas	22 115	20 571	+7,5%	132 620	106 832	+24,1%
Asia-Africa	25 115	17 740	+41,6%	142 766	98 299	+45,2%
Total excl. Europe	**85 224**	**73 194**	**+16,4%**	**449 888**	**369 525**	**+21,7%**
Total	**255 730**	**235 224**	**+8,7%**	**1 347 169**	**1 107 506**	**+21,6%**

* Sales

*** Europe = European Community (24 countries) + Croatia, Iceland, Norway & Switzerland

The top 10 markets of the Renault Group without LADA year to date June 2010

Countries	Volumes PC+LCV (1)	Market share
FRANCE	407 125	28,5%
ITALY	87 028	6,9%
SOUTH KOREA*	85 142	11,4%
GERMANY	83 807	5,4%
SPAIN	72 920	10,9%
BRAZIL	64 599	4,3%
UNITED KINGDOM	59 467	4,9%
BELGIUM+LUXEMBOURG	49 262	12,8%
RUSSIA	42 227	5,4%
TURKEY	40 639	14,7%

* South Korea: Renault Samsung Motors
(1) Sales

Sales of Entry Program

By brand and by year

Brand	2004	2005	2006	2007	2008	2009	end of June 2010	Total
Dacia	22 833	135 184	184 472	230 277	257 808	310 937	181 510	1 323 021
Renault	0	9 915	63 134	137 021	252 583	223 752	143 377	829 782
Total	22 833	145 099	247 606	367 298	510 391	534 689	324 887	2 152 803

By model

Sales by model	end of June 2010	Since 2004
Logan	114 786	1 330 321
Logan MCV	30 054	298 914
Logan van	6 216	28 053
Logan pick-up	3 999	15 645
Sandero	155 019	465 057
Duster	14 813	14 813
Total	324 887	2 152 803

Top 5 markets for Entry Program

Rank	Countries	Brand	End of June 2010
1	France	Dacia	64 283
2	Brazil	Renault	42 213
3	Russia	Renault	35 710
4	Romania	Dacia	19 294
5	Iran	Renault	17 893