



## Generix Group announces first quarter revenues of financial year 2010/2011

### Total revenues at €17 millions

Paris, July 26, 2010 - **Generix Group, a leading software vendor for the trade and supply chain markets, today announced its revenues for the first quarter, ended June 30, 2010, of its financial year 2010/2011.**

Unaudited	Quarter ended June 30		Change
	2010/2011	2009/2010	
Licenses	1 818	2 831	-36%
Maintenance	5 218	5 198	0%
On Demand	2 125	1 842	15%
<b>Publishing business</b>	<b>9 161</b>	<b>9 871</b>	<b>-7%</b>
Consulting Services	7 803	7 571	3%
<b>Revenues</b>	<b>16 964</b>	<b>17 442</b>	<b>-3%</b>

With market conditions particularly tense in Europe, Generix Group's revenues for the first quarter of financial year 2010/2011 decreased by 3% compared to the same quarter last year. License revenues are impacted by the slowdown of investments that resulted in delayed purchase decisions by customers and prospects. Generix Group however confirms its solidity with the success of its On Demand model. The ongoing growth of On Demand revenues evidences that this model meets market's expectations especially in a difficult context. In addition, Maintenance and Consulting Services revenues slightly increased with customers always loyal to Generix Group's solutions and that keep on investing in their deployment and upgrades.

Jean-Charles DECONNINCK, Chairman of the Executive Board of Generix Group, said: *"The first quarter of this financial year doesn't impair our perspectives for the entire financial year. We are however careful in an economical environment that occasionally impacts our revenues. The strength of our product offering, from a technological or functional point of view, is differentiating Generix Group on the market thanks especially to its On Demand business model."*

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**Next press release: October 17, 2010**  
**Revenues for the second quarter ending September 30, 2010 of financial year 2010/2011**

#### Investor relations

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#### About Generix Group

Generix Group offers Collaborative Business solutions that optimize consumer goods availability across the supply chain and increase their sales. This unique offering on the market is targeted at the CPG industry, food & specialist retail, e-commerce and transport/logistics companies.

With €68 million in revenues, Generix Group is the European leader for Collaborative Business solutions for the trade and supply chain markets. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL Exel Supply Chain, Louis Vuitton Sodial, Metro, Sara Lee, Kuehne + Nagel, Cdiscount... Over 1500 retailers, global manufacturers and logistic providers selected Generix Group Collaborative Business solutions.

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