



Technicolor and Verizon sign memorandum of understanding to provide next generation high speed broadband home router for Verizon

Paris (France), July 29, 2010 – Technicolor (Euronext Paris : FR0010918292 ; NYSE : TCH) today announced that it has signed a memorandum of understanding with Verizon to become one of Verizon's suppliers to provide its next-generation FiOS broadband home routers. These routers aim to enhance the experience of residential customers served by its advanced fiber-to-the-home access network.

Technicolor's broadband routers, designed and built to Verizon's exacting specifications, will accelerate data transmissions over in-home coaxial wiring, further bolstering Verizon's fiber-to-the-home access network. The new broadband home routers will be ready for deployment in the 2011 timeframe.

Verizon FiOS provides unmatched bandwidth capacity with very low latency to deliver very fast broadband over an all-fiber-optic network straight to the home, delivering unsurpassed performance and reliability and a triple play offer of voice, high-speed Internet and TV service. As of the end of second-quarter 2010, the FiOS network passed 15.9 million premises and had 3.8 million FiOS Internet and 3.2 million FiOS TV customers.

Technicolor and Verizon are currently negotiating a final three-year, strategic agreement. Under this agreement, Technicolor will provide FiOS broadband home routers and will collaborate with Verizon on new technologies to enable Verizon customers to access and enjoy the most powerful communications and media experiences.

"With this announcement, Technicolor is entering the U.S. market for its world leading portfolio of gateway products," said Vince Pizzica, Head of Digital Delivery at Technicolor. *"Our strategy has always been to develop products which leverage broadband communications for service providers, while relying on open standards to ensure simple and secure implementation. This alliance with Verizon is a compelling validation of that strategy, and we look forward to working together with Verizon over the next three years and beyond, as it is one of the world's most pioneering communication providers."*

"The innovative FiOS network has changed the technology and entertainment landscape by delivering customer satisfaction levels exceeding those of cable competitors. These broadband home routers will enhance our already unrivaled access network and enhance the overall FiOS experience," said Dick Lynch, Chief Technology Officer of Verizon Communications. *"With Technicolor, we have forged an alliance that will further support our effort to provide our customers the most robust in-home entertainment experience with products that are simple to use and exceedingly reliable."*



Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges, and this press release contains certain statements that constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements. For a more complete list and description of such risks and uncertainties, refer to Technicolor's filings with the U.S. Securities and Exchange Commission and its filings with the French Autorité des marchés financiers.

About Technicolor

With more than 95 years of experience in entertainment innovation, Technicolor serves an international base of entertainment, software, and gaming customers. The company is a leading provider of production, postproduction, and distribution services to content creators and distributors. Technicolor is one of the world's largest film processors; one of the largest independent manufacturers and distributors of DVDs (including Blu-ray Disc); and a leading global supplier of set-top boxes and gateways. The company also operates an Intellectual Property and Licensing business.

For more information: www.technicolor.com

Press contacts:

Technicolor Press Office

+33 1 41 86 53 93

technicolorpressoffice@technicolor.com

Bill Kula, APR

Verizon

972-718-6924

william.kula@verizon.com

Technicolor Investor relations: +33 1 41 86 55 95

investor.relations@technicolor.com

Technicolor Shareholder relations:

shareholder@technicolor.com

Technicolor Industry Analyst Relations: +33 1 41 86 59 39

industryanalystrelations@technicolor.com