



August 20, 2010

**Statement in compliance with article 223-16 of the General Regulation of the French  
Financial Markets Authority (AMF – Autorité des Marchés Financiers)**

| <b>Date</b>     | <b>Total Number of<br/>shares</b> | <b>Number of voting rights</b>             |
|-----------------|-----------------------------------|--|
| August 15, 2010 | 126 672 348                       | Gross total of voting rights : 176 580 555 |
|                 |                                   | * Net total of voting rights : 176 533 753 |

\* Net total : total number of voting rights attached to shares – shares without voting rights.

*This press release is a free translation of the French original press release.  
The original French version of this press release is available on our website at :  
[www.ppr.com](http://www.ppr.com).*

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