



## **Technicolor Updates Its Set-top Boxes to Enhance the TV Experience for Bouygues Telecom Bbox Customers**

*Development of new TV user interface and software*

**Paris (France) – 2<sup>nd</sup> September 2010 - Technicolor** (Euronext Paris : FR0010918292 ; NYSE : TCH) and Bouygues Telecom today announced the development of a new TV user interface for Bouygues Telecom Bbox customers and new software for the Technicolor DBI 8500 set-top boxes used by Bouygues.

The DBI 8500 set-top boxes are used by all Bouygues Bbox Triple Play and Quadruple Play ADSL subscribers as well as new customers eligible for Bbox TV service. The new software and TV user interface significantly enhance the user experience by providing greater fluidity and speed of access to various services (such as zapping between channels, applications, etc.) thanks to the use of Flash technology.

Cooperation between Technicolor and Bouygues Telecom teams over the past few months has yielded a series of innovations, including:

- a new TV portal developed by Bouygues Telecom and now available
- adaptation of the Technicolor Smartvision IPTV platform to accommodate the new portal and its interaction with the set-top boxes
- the new set-top box software developed by Technicolor, based on Linux and Flash (tele-installed at customers' homes over this summer)
- services applications, implemented by Bouygues Telecom and integrated into the set-top boxes by Technicolor.

New services, such as widgets and a DLNA Media Center, will round out the enhancements during the coming months.

Technicolor is delighted with the success of Bouygues Telecom's Bbox package and the roll-out of this new program.

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**About Technicolor**

With more than 95 years of experience in entertainment innovation, Technicolor serves an international base of entertainment, software, and gaming customers. The company is a leading provider of production, postproduction, and distribution services to content creators and distributors. Technicolor is one of the world's largest film processors; one of the largest independent manufacturers and distributors of DVDs (including Blu-ray Disc); and a leading global supplier of set-top boxes and gateways. The company also operates an Intellectual Property and Licensing business.

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