



Technicolor collaborates with Intel for next generation smart set-top boxes

Technicolor is pioneering the next era of set top boxes with the new Intel® Atom™ Processor CE4200

Paris, September 15, 2010 – Technicolor (Euronext Paris: FR0010918292 ; NYSE : TCH) today announced that it is collaborating with Intel on its latest system on a chip, the Intel® Atom™ processor CE4200, formerly code-named Groveland.

The strategic collaboration will fuel Technicolor's plan to drive into the market a new generation of integrated broadcast and IP set-top boxes, enabling service providers to create exciting new multi-screen, 3D, games and online video user experiences in the home.

The collaboration agreement with Intel has allowed Technicolor to test early prototype silicon, provide technical recommendations to Intel, and prove new STB designs. Technicolor has developed an early 3D Multiview Coding (MVC) and video transcoding demonstration of the chipset capabilities to illustrate its potential in delivering the next generation TV experience. The first devices from Technicolor are expected to be in production early in 2011.

“Through this deep collaboration with Intel, we will be able to deliver the next generation set-top box design. We see the CE4200, and its successors built on Intel architecture, to be a key ingredient to our next wave of success, with millions of households benefiting from our advanced, smart design and strong focus on rich user interfaces” said Vince Pizzica, Head of Digital Delivery at Technicolor. He added: *“By bringing together the unrivalled experience of Technicolor in digital content services, set-top boxes, and gateways with Intel’s processor design team, the result will be a media services platform for the home that will be truly user centric, bringing an incomparable experience for the enjoyment of premium content”*.

“Smart TV is transforming the TV experience, bringing Internet services and applications to the viewer,” said Brad Daniels, General Manager and Vice-President, Intel Digital Home Group. *“Technicolor shares our vision, and provided its video expertise to help Intel optimize the new Intel Atom CE4200 processor. Taking advantage of the Intel Atom CE4200, Technicolor is poised to deliver a broad array of entertainment options to service providers and their subscribers.”*

Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges, and this press release contains certain statements that constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements. For a



more complete list and description of such risks and uncertainties, refer to Technicolor's filings with the U.S. Securities and Exchange Commission and its filings with the French Autorité des marchés financiers.

About Technicolor

With more than 95 years of experience in entertainment innovation, Technicolor serves an international base of entertainment, software, and gaming customers. The company is a leading provider of production, postproduction, and distribution services to content creators and distributors. Technicolor is one of the world's largest film processors; one of the largest independent manufacturers and distributors of DVDs (including Blu-ray Disc); and a leading global supplier of set-top boxes and gateways. The company also operates an Intellectual Property and Licensing business.

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