



ANNUAL AND SPECIAL SHAREHOLDERS MEETING OF SEPTEMBER 30, 2010 Shareholders approve all resolutions

Lyon, France - September 30, 2010 – Atari announced that its annual and special shareholders' meeting met for the second time on September 30th, 2010 under the quorum conditions required by law, with holders of 5,887,477 shares or 24.67% of those outstanding present or represented.

During this meeting all resolutions were approved. Also Management confirmed its 2010/2011 guidance and expects to report considerable improvement in current operating income (loss) in each of the semesters in fiscal year 2010/2011 as compared to the equivalent periods in fiscal year 2009/2010.

In the course of the presentation given to the shareholders of Atari, the timeline of the projected and already announced releases for later this fiscal year and 2011 was reviewed:

- *Blade Kitten*, September 22nd, 2010 on PSN, XBLA, PC
- *Haunted House*, September 28th, 2010 on Wii, XBLA, PC
- *Freddi Fish*, October 5th, 2010 on Nintendo DS
- *Backyard Sports*, October 26th, 2010 on Xbox 360, Wii, Nintendo DS
- *Atari's Greatest Hits: Volume 1*, November 16th, 2010 on Nintendo DS
- *The UnderGarden* during the winter of 2010 on XBLA, PC
- *Test Drive Unlimited 2*, during the 1st quarter of 2011 on Xbox 360, PS3, PC
- *The Witcher 2: Assassins of King* in the spring of 2011 on PC
- *Neverwinter* during the fall of 2011 on PC
- And numerous casual and social online game releases based upon Atari's classic videogame brands in the second half of the fiscal year.

Forward looking statements:

This press release contains forward-looking statements with respect to the financial condition, results of operations, business, strategy and plans of Atari. Although Atari believes that such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside Atari's control, and notably some risks described in the 2009/2010 Document de référence of the group filed by Atari with the Autorité des marchés financiers (French securities regulator) under number D.10-0660 and which is also available in English on Atari's corporate web site (<http://www.atari.com>). The present forward-looking statements are made as of the date of the present press release and Atari disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

ABOUT ATARI, SA

Atari group is a global creator, producer and publisher of interactive entertainment. Atari's brands and content are available across all key traditional and digital distribution touch points, including browser-based and social online platforms, PC, consoles from Microsoft, Nintendo and Sony, and advanced smart phones (i.e. iPhone, Android and RIM devices). Divisions of Atari, SA include Cryptic Studios, Eden Studios, Atari Interactive, Inc. and Atari, Inc.

Atari benefits from the strength of its worldwide brand and its extensive catalogue of contemporary classic game franchises (Asteroids®, Centipede®, Missile Command®, Lunar Lander®), original owned franchises (Test Drive®, Backyard Sports®, Deer Hunter®), MMO games from Cryptic Studios (Star Trek™ Online, Champions™) and third

party franchises (Ghostbusters®, Rollercoaster Tycoon®, Dungeons and Dragons®). Atari also leverages the power of its franchises to deliver movies and merchandise to consumers around the world.

For more information please visit: **www.atari.com** and **corporate.atari.com**

© 2010 Atari Europe SASU. All rights reserved.

Atari word mark and logo are trademarks owned by Atari Interactive, Inc.

For more information, please contact:

Investor relations and corporate media

Marie Ein – Alexis Breton

Tel + 33 (0) 1 53 65 68 68

atari@calyptus.net