

Charité Telemedicine Center chooses Alcatel-Lucent's Genesys Video Contact Center to provide remote support and care for chronically ill patients

Paris, October 18, 2010 - Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that Charité Telemedicine Center - Universitätsmedizin Berlin (TMCC) will deploy the [Genesys Customer Interaction Management system](#) and the [Genesys video](#) platform to provide remote support for preclinical emergency care and home care for chronically ill patients taking part in several research projects supported by the German Federal Ministry of Education and Research.

TMCC's involvement in a variety of research associations, in particular ALARM, MATRIX and SmartSenior is opening up opportunities for telemedicine conferencing connections and promoting the electronic transfer of information between practices, clinics and reference centers, according to Dr. Martin Schultz, head of TMCC. The first expansion stage will be in commercial operation in the middle of the year.

"The combination of innovative contact center technology and telemedicine will broaden the scope of future-oriented medical teletherapy," Dr. Schultz said. "We are dealing with the health of patients so it is essential that we have a solution that offers us the reliability and image quality we need to accurately assess the situation. The reliability of Genesys solutions, their team's extensive expertise as well as the openness and flexibility of its solutions prompted us to choose the Genesys platform. As a result, we're will save time and considerable costs - both during the rollout and when implementing planned upgrades in the future."

Electronic transfer of medical information via the Video Contact Center

TMCC's Video Contact Center is designed to enhance communication between all parties involved in the delivery of medical care with the idea of giving physicians and other medical specialists the tools needed to enable them to administer first aid remotely via the Video Contact Center. For example, paramedics in an ambulance can exchange vital information about the patient, such as EKG results, via live transmission from doctors as they make their way to the hospital, enabling medical personnel to be better prepared to care for the patient as soon as he or she enters the building. It can enable on-ground medical personnel to supervise emergency medical procedures administered by trained aircraft cabin crew members while in flight.

At the same time, the new communication capabilities will enhance the speed and scope of communication between doctors. For example, the Video Contact Center will make it possible for physicians to verify their own diagnoses and develop optimal treatment plans by submitting patient information and results to specialists for a second opinion. The Video Contact Center will also give TMCC the opportunity to pursue future business opportunities in order to cooperate with industry partners such as providing continuous vital sign monitoring via permanent sensors to ensure quality telemedicine patient care.

"Charité Telemedicine Center is at the forefront of bringing innovative healthcare solutions to physicians and medical specialists", said Andy Lendner, head of Alcatel-Lucent's enterprise business in Germany. "Their new Video Contact Center clearly illustrates the tremendous potential of communications to be a key enabler of better access to advanced healthcare."

In favor of future orientation and open standards

During the planning of its Video Contact Center, TMCC studied a variety of contact center solutions and concepts in light of its requirements. The fact that the scalable Genesys software solutions were well suited for seamless integration into TMCC's existing system architecture was one of the most important factors affecting its decision. At the same time, the standards-based, platform-independent solutions guaranteed the greatest possible security for the future. The open nature of the solutions not only protects existing investments, but also facilitates the integration of future TMCC systems.

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About Alcatel-Lucent

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted transformation partner of service providers, enterprises, strategic industries such as defense, energy, healthcare, transportation, and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 15.2 billion in 2009 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>, read the latest posts on the Alcatel-Lucent blog <http://www.alcatel-lucent.com/blog> and follow us on Twitter: http://twitter.com/Alcatel_Lucent.

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