

## **Alcatel-Lucent aims to bring thousands of applications and developers to enterprise communications with release of Software Development Kit and Community Portal**

*Company reaffirms commitment to open systems with open application approach to enterprise communications*

Paris, October 18, 2010 - Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced the release of a new software developer's kit (SDK) for the Alcatel-Lucent [My IC Phone](#), its innovative smart desk phone for enterprises, and the launch of an enhanced developer portal, which will be available worldwide in November. Further strengthening its commitment to open systems, the [Software Development Kit \(SDK\)](#) Rel. 1.0 and the Alcatel-Lucent developer portal are aimed at supporting the rapid growth of an open application development ecosystem for enterprises.

The Alcatel-Lucent My IC Phone ushers in a new era of applications and sophistication never before seen in a desktop phone, redefining what users can do from their desk. Unlike traditional desk phones, the new device offers an open platform for communications and applications, and an entirely new user interface based on a large multi-touch display.

"The true business value of our new smart desk phone is unleashed with open applications that drive better employee and customer engagement," said Tom Burns, president, Enterprise and Strategic Industries, Alcatel-Lucent. "Our goal is to bring thousands of innovative developers together to drive the creation and adoption of new communications applications for the enterprise."

### **Software Development Toolkit**

The SDK is a free, open source toolkit for the development and enablement of enterprise communications applications for the My IC Phone and future smart desk phones. Developers benefit from the SDK since it enables them to develop, test and deploy applications with just the phone itself - no PBX or switch is required for development. This lowers the cost of development and makes it more accessible to a larger development community. It also uses open Web programming standards (such as Java Script, HTML 5.0, Ajax) to significantly reduce the developer learning curve and time to market with new applications. The software development kit is available at: [http://developer-enterprise.alcatel-lucent.com/sdk\\_overview](http://developer-enterprise.alcatel-lucent.com/sdk_overview)

### **Alcatel-Lucent Developer Portal (AAPP Factory)**

Critical to supporting the new phone and platform, Alcatel-Lucent is leveraging its experience with the successful Alcatel-Lucent Application Partner Program (AAPP). The updated and enhanced developer portal for the My IC Phone will be available in November and allows developers to begin creating applications immediately. The development environment is designed to grow an ecosystem of My IC Phone developers and applications and is a place for community interaction and collaboration. Plus, Alcatel-Lucent is an active participant in the collaboration efforts, forming a true Web 2.0 community.

Using the portal, people worldwide can create projects that can be viewed by others, allowing developers to get visibility in the enterprise market. End-users benefit from this creative and innovative environment that generates unique as well as practical applications.

Over 300 developers signed up and are already starting open source projects. To [join the AAPP Factory](#) for the My IC Phone, please go to <http://developer-enterprise.alcatel-lucent.com>

Alcatel-Lucent encourages developers to tailor applications for specific use cases and industries, such as financial services, travel and hospitality. For example, My IC Phone applications in a financial services environment could include real-time communications and twitter feeds from traders. For the hospitality industry, the ability to access guest services and control all room convenience devices, such as room temperature and entertainment, can be centrally managed by the guest using the My IC Phone.

#### **About the Alcatel-Lucent Partner Program**

The program, designed for application enablement, provide developers and partners with technology and business services to help them develop, certify, deploy, market and sell applications in all geographies and markets. For more information, go to <http://developer-enterprise.alcatel-lucent.com>

#### **About Alcatel-Lucent's Application Enablement strategy**

Application enablement is an industry vision and network approach that combines the trusted capabilities of network operators and the speed and innovation of the web to provide end users and enterprises what they demand: a richer and more trusted web experience and beyond. Through a strategic focus on application enablement, Alcatel-Lucent is helping its customers create new value by exposing their network capabilities in a managed and controlled way, facilitating new business models and improving return on investment. For more information, go to [http://www.alcatel-lucent.com/application\\_enablement/](http://www.alcatel-lucent.com/application_enablement/)

#### **About Alcatel-Lucent**

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted transformation partner of service providers, enterprises, strategic industries such as defense, energy, healthcare, transportation, and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 15.2 billion in 2009 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>, read the latest posts on the Alcatel-Lucent blog <http://www.alcatel-lucent.com/blog> and follow us on Twitter: [http://twitter.com/Alcatel\\_Lucent](http://twitter.com/Alcatel_Lucent).

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