



Generix Group announces second quarter revenues of financial year 2010/2011

Total revenues at €15.3 millions

Paris, October 21, 2010 - Generix Group, a leading software vendor for Collaborative Business, today announced its revenues for the second quarter, ended September 30, 2010, of its financial year 2010/2011.

<i>Unaudited</i>	Quarter ended September 30		Change	Six month ended September 30		Change
	2010/2011	2009/2010		2010/2011	2009/2010	
Licenses	1 268	1 597	-21%	3 085	4 427	-30%
Maintenance	5 486	5 496	0%	10 703	10 694	0%
On Demand	2 472	1 872	32%	4 596	3 714	24%
Software revenues	9 225	8 965	3%	18 384	18 835	-2%
Consulting Services	6 070	6 611	-8%	13 872	14 182	-2%
Revenues	15 295	15 576	-2%	32 256	33 017	-2%

Generix Group recorded decrease in license revenues during the first half of fiscal year 2010/2011, which decrease was however less significant this quarter compared to the previous quarter. This decrease in license revenues came along with significant growth of the "On Demand" activity relying on a booming installed base. This growth confirms the relevance of its "On Demand" model.

The first half of this fiscal year 2010/2011 was highlighted by the realignment of the sales force by type of market, and by an improved readability of Generix Group's offering around Collaborative Business solutions. At the end of this period, the sales backlog is improving. The agreement announced in September 2010 with Ventadis, the distance selling activities of the French media company M6, is an example of the recovering activity of the Group. Customers remain loyal to Generix Group's solutions and keep on investing in their deployments and upgrades.

Jean-Charles DECONNINCK, Chairman of the Executive Board of Generix Group, said: *"The first half of this financial year doesn't impair our perspectives for the full financial year, i.e. growth of our revenues and break-even. Our sales activity is however rebounding and enables us to foresee an improvement of our revenues for the upcoming quarters of this fiscal year".*

Next press release: November 17, 2010
Results for the six-month period ended September 30, 2010 of financial year 2010/2011

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About Generix Group

Generix Group offers Collaborative Business solutions that optimize consumer goods availability across the supply chain and increase their sales. This unique offering on the market is targeted at the CPG industry, food & specialist retail, e-commerce and transport/logistics companies.

With €68 million in revenues, Generix Group is the European leader for Collaborative Business solutions for the trade and supply chain markets. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL Exel Supply Chain, Louis Vuitton Sodial, Metro, Sara Lee, Kuehne + Nagel, Cdiscount... Over 1500 retailers, global manufacturers and logistic providers selected Generix Group Collaborative Business solutions.

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